FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Response																
1. Name and Address of Reporting Person* Jia Hongfei				2. Issuer Name and Ticker or Trading Symbol NATURES SUNSHINE PRODUCTS INC [NATR]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director						
(Last) (First) (Middle) C/O NATURE'S SUNSHINE PRODUCTS, INC., 2901 WEST BLUEGRASS BLVD. STE 100				3. Date of Earliest Transaction (Month/Day/Year) 05/08/2019													
(Street) LEHI, UT 84043				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting PersonForm filed by More than One Reporting Person							
(City		(State)		(Zip)		Ta	ble I -	Non-	-Deri	vative S	Securities	Acqu	ired, Dispo	osed of, or I	Beneficially	Owned	
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		(Instr. 8)		etion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			Ownership Form:	Beneficial Ownership	
							Coo	de	V	Amour	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Commor	Shares		05/08	8/2019			A			5,214 (1)	A	\$ 0	18,035			D	
Reminder:	Report on a s	separate line fo	or each c	Table II - D	erivative S	Securiti	es Acq	uire	Personta conta the fo	ons what nined in orm dis	no respor n this for splays a	m are curre eficial	e not requ ntly valid lly Owned	ction of inf aired to res OMB conf	spond unle	ess	1474 (9-02)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transactio Date (Month/Day/	Year) E	A. Deemed Execution Date ony Month/Day/Y	Code	saction : 8)	5.	er tive ies	6. Da and E	te Exer	cisable on Date	7. T Ame Und Seco	itle and ount of derlying urities tr. 3 and		9. Number Derivative Securities Beneficiall Owned Following Reported	Owners Form of	Owners (Instr. 4

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Jia Hongfei C/O NATURE'S SUNSHINE PRODUCTS, INC. 2901 WEST BLUEGRASS BLVD. STE 100 LEHI, UT 84043	X					

Signatures

/s/ Joseph W. Baty as attorney-in-fact for Hongfei Jia	05/10/2019
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are in the form of restricted stock units (RSUs). Each RSU represents the right to receive one share of NATR common stock. These RSUs vest in monthly installments from the initial grant date through May 8, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.