FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)													
	nd Address of S KRISTII	f Reporting Per NE F	rson*	2. Issuer N NATURE [NATR]				0,		C	_X_ Direc		eck all appli		
	TURE'S S\ 00 W. EXI		PRODUCTS, PARKWAY,	3. Date of Ea 04/04/201		Transacti	on (M	onth/Day	Year)						
LEHI, U'	Т 84043	(Street)		4. If Amend	ment,	Date Orig	inal F	led(Month	Day/Year)		_X_ Form fil	ual or Joint/O led by One Repo ed by More than	orting Person		ible Line)
(City)	(State)	(Zip)		Ta	able I - No	n-Dei	ivative S	ecuritie	s Acqu	ired, Disp	osed of, or l	Beneficially	Owned	
1.Title of S (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	ate, if	(Instr. 8)		(A) or I	ities Acc Disposed , 4 and 5	of (D)	Beneficia	nt of Securiti Ily Owned F Transaction nd 4)	ollowing	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	V	Amount	` '	Price				(Instr. 4)	
Common	Shares		04/04/2018			S		2,000	D	\$ 9.91	564,275	5		I	Trust
Common	Shares										36,095			D	
Common	Shares										79,352			I	401(k)
Reminder:	Report on a s	separate line fo	r each class of secur	ities beneficia	ally ov	wned direc	Pers	ons wh	respo	rm are	e not requ	ction of inf uired to res	spond unle	ess	1474 (9-02)
				Derivative Se							lly Owned				
Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/\(^1\)	3A. Deemed Execution Date	Code	ection (3)	5.	6. D and (Mo	, convert ate Exerc Expiratio nth/Day/	isable n Date	7. T Am Und Sec	itle and ount of lerlying urities tr. 3 and	8. Price of Derivative Security (Instr. 5)	9. Number Derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Owners Form o Derivat Securit Direct (or India	Beneficial Ownership y: (Instr. 4)
				Code	V	(A) (D)			Expiration Date	on Title	Amount or Number of Shares				

Reporting Owners

		Relationsh	nips	
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
HUGHES KRISTINE F C/O NATURE'S SUNSHINE PRODUCTS, INC. 2500 W. EXECUTIVE PARKWAY, SUITE 100 LEHI, UT 84043	X			

Signatures

/s/ Joseph W. Baty as attorney-in-fact for Kristine F. Hughes	04/06/2018	8							3				;		;	,	;	3	3				;	3	3	3	;			3	3	3	3	3	8	8	8	3	3	8	8	8	8	8	8	8	8	8	8	8	8	8	18	l	. 8	8	8	8	8	18	. 8	8	8	8	8	8	8	8	8	8	8	8	8	8	3	3	3	3	8	8	8	8	8	8	8	8	8	3	3	3	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	3	3	3	3	3	3	8	8	8	8	8	8	8	3	3	;	;	;	3	3	3	;	3
**Signature of Reporting Person	Date						Ī	Ī		 Ī	 	 		 Ī		Ī	Ī	_	Ī	Ī	Ī	Ī		_		_		 	Ī																																																																															Ī	Ī	Ī	Ī		Ī		Ī	Ī	Ī	Ī	Ī	Ī	Ī	Ī		Ī	Ī	Ī	Ī	Ī	Ī	Ī	Ī	Ī	Ī	Ī

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares allocated to a 401(k) plan account of Mr. Eugene Hughes, the reporting person's spouse, which are indirectly beneficially owned by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.