FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)																		
1. Name and Address of Reporting Person* DELTA PARTNERS LLC				NA	2. Issuer Name and Ticker or Trading Symbol NATURES SUNSHINE PRODUCTS INC [NATR]							5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title below) Other (specify below)			v)				
ONE INTERNATIONAL PLACE, SUITE 2401					3. Date of Earliest Transaction (Month/Day/Year) 06/16/2011															
(Street)				4. If	4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person X_ Form filed by More than One Reporting Person							
BOSTON, MA 02110 (City) (State) (Zip)					Table I - Non-Derivative Securities Acqu							Acquir	ired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)		Date	nsaction h/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		,	Code (Instr. 8)		tion	on 4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)			Benefici	cially Owned Following ed Transaction(s)		Ownership Form: Direct (D) or Indirect		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Coc	le	V	Amount	or (D)	Pr	rice				(I) (Instr. 4)		
Natures S Inc	Sunshine P	roducts	06/16	5/2011				S			26,060	D	\$ 15.0	0112	1,599,9	974		I (1)	Fo (1)	ootnote
Reminder:	Report on a	separate line	e for each	Table II -	- Deriv	ative Sec	uri	ties Ac	equir	Per cor the	rsons wh ntained i form di Disposed	ho res in this splays	form a co Benef	n are urren ficially	not requ tly valid		formation spond unle trol numbe	ess	C 147	74 (9-02)
	2. Conversion or Exercise Price of Derivative Security			Execution Dany	· • · · ·	Transact Code		5. 6. Number an		and (M	ons, convertible secur Date Exercisable and Expiration Date Month/Day/Year)		e	Amou Unde Secur	le and unt of rlying rities . 3 and	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Owner Form Deriv Secur Direct or India	of ative ity: (D) irect	11. Natu of Indire Beneficia Ownersh (Instr. 4)
						Code	V	(A)	(D)		te ercisable	Expira Date	ation		or Number of Shares					

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
DELTA PARTNERS LLC ONE INTERNATIONAL PLACE SUITE 2401 BOSTON, MA 02110		X					
JOBSON CHARLES E ONE INTERNATIONAL PLACE SUITE 2401 BOSTON, MA 02110		X					

Signatures

Charles Jobson	06/20/2011
***Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Reporting person, Delta Partners, LLC, is the investment manager for three private investment funds and is deemed to have beneficial ownership. The three entities are the actual owners of the issuer. Charles Jobson is the sole managing member of Delta Partners, LLC and can be deemed to have investment discretion. Both reporting persons disclaim beneficial ownership of the shares reported herein except to the extent of their pecuniary interest. This transaction was executed in the normal course of business. Share price is the average price for the day.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.