FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Responses	s)																
1. Name and Address of Reporting Person* HUGHES EUGENE L				2. Issuer Name and Ticker or Trading Symbol NATURES SUNSHINE PRODUCTS INC [NATR]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner Officer (give title below) Other (specify below)							
(Last) (First) (Middle) 75 EAST 1700 SOUTH				3. Date of Earliest Transaction (Month/Day/Year) 02/21/2012														
(Street) PROVO, UT 84606				4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person X_ Form filed by More than One Reporting Person						
(City	y)	(State)	(Zip)			7	Γable	e I - No	n-De	rivativ	e Securiti	es Acqu	iired, I	Disposed	of, or Bene	ficially Own	ed	
(Instr. 3) Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, it any (Month/Day/Year		Date, if	(Instr. 8)		ion	4. Securities Acqui (A) or Disposed of (Instr. 3, 4 and 5))		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership
				(,	C	ode	V	Amou	(A) or (D)	Price	(msu. 3 and 4)		or Indirect (I) (Instr. 4)			
Common	Stock		02/21/2012]	M		8,000) A	\$ 10.7	24,3	35	35			
Common	Stock												87,0	87,072			I	By 401(k) (1)
Common Stock												61,3	30			I	By spouse (2)	
Common Stock												952,	664			I	By Trusts	
Reminder:	Report on a s	eparate line for each	class of securities	beneficia	lly ov	wned di	rectly	F	Perso n this	ns w		require	d to re	espond	unless the	ion contain	ned SEC	1474 (9-02)
			Table II -					quirec	i, Dis _l	posed	of, or Ben	eficially						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code	tion	5. Num	Expiration Date (Month/Day/Year) es ed ed			le and	7. Tit of Un Secur	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form of Derivat Securit Direct or India	Ownershi y: (Instr. 4) (D) rect	
				Code	V	(A)	(D)	Date Exerc	isable		piration ite	Title		Amount or Number of Shares				
Stock Option (right to buy)	\$ 10.7	02/21/2012		M		8,000		04/0	1/200	04 04	I/01/2012	,	nmon ock	8,000	\$ 0	0	D	

Reporting Owners

D. C. O. N.	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
HUGHES EUGENE L 75 EAST 1700 SOUTH PROVO, UT 84606	X						

HUGHES KRISTINE F		
75 EAST 1700 SOUTH	X	
PROVO, UT 84606		

Signatures

/s/ Stephen M. Bunker as attorney-in-fact for Eugene L. Hughes	02/22/2012
**Signature of Reporting Person	Date
/s/ Stephen M. Bunker as attorney-in-fact for Kristine F. Hughes	02/22/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- \star If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares allocated to Mr. Hughes' 401(k) plan account, which is indirectly beneficially owned by Eugene L. Hughes and his spouse, Kristine F. Hughes
- (2) Represents shares which are directly beneficially owned by Kristine F. Hughes and indirectly beneficially owned by Mrs. Hughes' spouse, Eugene L. Hughes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.