| <b>FORM</b> | 4 |
|-------------|---|
|-------------|---|

| Check this box if no  |
|-----------------------|
| longer subject to     |
| Section 16. Form 4 or |
| Form 5 obligations    |
| may continue. See     |
| Instruction 1(b).     |

(Print or Type Responses)

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Pe<br>Strulson Richard                            | rson <sup>*</sup>                          | 2. Issuer Name and Ticker or Trading Symbol<br>NATURES SUNSHINE PRODUCTS INC<br>[NATR] |                    |                    |                       | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director |  |  |                                  |            |
|--|--|--|--------------------|--------------------|-----------------------|--|--|--|----------------------------------|------------|
| (Last) (First)<br>C/O NATURES SUNSHINE<br>PRODUCTS, 2500 W. EXECU<br>PARKWAY, #100 |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/01/2016                         |                    |                    |                       |  | EVP/GC & C   |  |                                  |            |
| (Street)<br>LEHI, UT 84043   |  | 4. If Amendment, Date Original Filed(Month/Day/Year)                                   |                    |                    |                       |  | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person |  |                                  |            |
| (City) (State)   | (Zip)                                      | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned       |                    |                    |                       |  |  |  |                                  |            |
| 1.Title of Security<br>(Instr. 3)  | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | Code<br>(Instr. 8) | (A) or Disposed of |                       |  | of   | 5. Amount of Securities     6.     7. Nat       Beneficially Owned Following     Ownership     of Ind       Reported Transaction(s)     Form:     Beneficially       [Instr. 3 and 4)     Direct (D)     Owner |                                  |            |
|  |  |  | Code               | v                  | Amount                | (A) or<br>(D)  | Price  |  | or Indirect<br>(I)<br>(Instr. 4) | (Instr. 4) |
| Common Stock   | 01/01/2016                                 |  | А                  |                    | 4,000<br>( <u>1</u> ) | А  | \$ 0   | 25,821   | D                                |            |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information S contained in this form are not required to respond unless

SEC 1474 (9-02)

# the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) |             |                  |                    |            |    |        |         |                  |            |            |         |             |                |             |             |
|--|-------------|------------------|--------------------|------------|----|--------|---------|------------------|------------|------------|---------|-------------|----------------|-------------|-------------|
| 1. Title of  | 2.          | 3. Transaction   | 3A. Deemed         | 4.         |    | 5.     |         | 6. Date Exer     | cisable    | 7. Tit     | le and  | 8. Price of | 9. Number of   | 10.         | 11. Nature  |
| Derivative   | Conversion  | Date             | Execution Date, if | Transactio | on | Numł   | ber     | and Expirati     | on Date    | Amo        | unt of  | Derivative  | Derivative     | Ownership   | of Indirect |
| Security   | or Exercise | (Month/Day/Year) | any                | Code       |    | of     |         | (Month/Day/Year) |            | Unde       | rlying  | Security    | Securities     | Form of     | Beneficial  |
| (Instr. 3)   | Price of    |                  | (Month/Day/Year)   | (Instr. 8) |    | Deriv  | ative   | ```````          |            | Securities |         | (Instr. 5)  | Beneficially   | Derivative  | Ownership   |
|  | Derivative  |                  |                    |            |    | Secur  |         |                  |            | (Instr     | : 3 and |             |                | Security:   | (Instr. 4)  |
|  | Security    |                  |                    |            |    | Acqu   | ired    |                  |            | 4)         |         |             | Following      | Direct (D)  |             |
|  |             |                  |                    |            |    | (A) 01 |         |                  |            |            |         |             | 1              | or Indirect |             |
|  |             |                  |                    |            |    | Dispc  |         |                  |            |            |         |             | Transaction(s) |             |             |
|  |             |                  |                    |            |    | of (D) |         |                  |            |            |         |             | (Instr. 4)     | (Instr. 4)  |             |
|  |             |                  |                    |            |    | (Instr | · · · · |                  |            |            |         |             |                |             |             |
|  |             |                  |                    |            |    | 4, and | 15)     |                  |            |            |         |             |                |             |             |
|  |             |                  |                    |            |    |        |         |                  |            |            | Amount  |             |                |             |             |
|  |             |                  |                    |            |    |        |         | Date             | Expiration |            | or      |             |                |             |             |
|  |             |                  |                    |            |    |        |         | Exercisable      |            | Title      | Number  |             |                |             |             |
|  |             |                  |                    |            |    |        |         | Excicisable      | Date       |            | of      |             |                |             |             |
|  |             |                  |                    | Code       | V  | (A)    | (D)     |                  |            |            | Shares  |             |                |             |             |

### **Reporting Owners**

|  | Relationships |              |              |       |  |  |  |  |
|--|---------------|--------------|--------------|-------|--|--|--|--|
| Reporting Owner Name / Address   | Director      | 10%<br>Owner | Officer      | Other |  |  |  |  |
| Strulson Richard<br>C/O NATURES SUNSHINE PRODUCTS<br>2500 W. EXECUTIVE PARKWAY, #100<br>LEHI, UT 84043 |               |              | EVP/GC & CCO |       |  |  |  |  |

## Signatures

| Stephen M. Bunker as attorney-in-fact for Richard D. Strulson | 01/05/2016 |
|---|------------|
| Signature of Reporting Person                                 | Date       |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares issued pursuant to a long-term incentive grant in the form of restricted stock units; each restricted stock unit represents the right to receive one share of NATR common stock. These shares will vest in three equal annual installments beginning on January 1, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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