FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | | | | | | | | | | | | | | | | |
|--|----------------------|--|---|--|------------------|--------------------|---|--|---|---------------------|---|---|---------------------------|---|------------------|---|---|---------------|---|
| 1. Name and Address of Reporting Person* Bunker Stephen M | | | | 2. Issuer Name and Ticker or Trading Symbol NATURES SUNSHINE PRODUCTS INC [NATR] | | | | | | | - | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X Officer (give title below) Other (specify below) EVP, CFO, Treasurer | | | | | | | |
| (Last) (First) (Middle) C/O NATURE'S SUNSHINE PRODUCTS, INC, 2500 W. EXECUTIVE PARKWAYS, SUITE 100 | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/19/2014 | | | | | | | | | | EVI | P, CFO, 1re | isurer | | | |
| (Street) LEHI, UT 84043 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | | | | |
| (City | (City) (State) (Zip) | | | Table I - Non-Derivative Securities Acqui | | | | | | | cquii | ired, Disposed of, or Beneficially Owned | | | | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | Code (Instr. 8) | | tion 4. Securities A (A) or Dispose (Instr. 3, 4 and V Amount (D | | ed of (15) or | (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | 6. Ownersh Form: Direct (E or Indirect (I) (Instr. 4) | p of Be Ov | neficial vnership | | | |
| Common Stock 09/19/2014 | | 09/19/2014 | | | | 1 | A | | 578 ⁽¹ | | | 0 8 | 6,412 (2) | | | D | | | |
| | | | or each class of secur Table II - 1 | Deriva | tive Seco | uriti | es Ac | quire | Perseconta conta the fo | ons whained i | no resp n this t splays of, or B | form a cu Senef | n are urren ficiall | not requ tly valid | | formation spond unle trol numbe | ss | C 147 | 74 (9-02) |
| 1 75'41 . 6 | 2 | 3. Transaction | 1 | <u> </u> | uts, calls 4. | | | ts, opt | | | | curi | | .1 1 | 8. Price of | 9. Number | C 10 | | 11. Nature |
| Security | | Date | Execution Da Year) any | | | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisa and Expiration I (Month/Day/Ye | | on Date | n Date Year) | | tle and unt of crlying rities : 3 and | | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Owner Form Deriv Secur Direct or Inc | of ative ity: | of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exer | cisable | Expirat Date | tion | Title | Amount or Number of Shares | | | | | |

Reporting Owners

| | Relationships | | | | | | | |
|--|---------------|--------------|---------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| Bunker Stephen M C/O NATURE'S SUNSHINE PRODUCTS, INC 2500 W. EXECUTIVE PARKWAYS, SUITE 100 LEHI, UT 84043 | | | EVP, CFO, Treasurer | | | | | |

Signatures

| /s/Richard D. Strulson as attorney-in-fact for Stephen M. Bunker | 09/19/2014 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are in the form of restricted stock units issued pursuant to a special dividend declared by the Issuer on 09/19/2014. Each restricted stock unit represents the right to receive one share of NATR common stock.
- (2) The restricted stock units vest in four equal annual installments beginning on February 11, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.