SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended June 30, 2003 Commission File Number 0-8707



NATURE'S SUNSHINE PRODUCTS, INC.

(Exact name of Registrant as specified in its charter)

Utah

(State or other jurisdiction of incorporation or organization)

87-0327982 (IRS Employer Identification No.)

75 East 1700 South Provo, Utah 84606

(Address of principal executive offices and zip code)

(801) 342-4300

(Registrant's telephone number)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes 🗷 No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Act). Yes \boxtimes No

The number of shares of Common Stock, no par value, outstanding on August 13, 2003 was 13,917,901 shares.

When we refer in this Form 10-Q to the "Company," "we," "our," and "us," we mean Nature's Sunshine Products, Inc., a Utah corporation, together with our subsidiaries.

NATURE'S SUNSHINE PRODUCTS, INC. FORM 10-Q

For the Quarter Ended June 30, 2003

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PART I FINANCIAL INFORMATION

Item 1. FINANCIAL STATEMENTS

NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (Amounts in Thousands)

(Unaudited)

	June 30, 2003	D	ecember 31, 2002
ASSETS		-	
CURRENT ASSETS:			
Cash and cash equivalents	\$ 25,126	\$	26,175
Accounts receivable, net	4,994		5,247
Inventories, net	26,661		26,460
Deferred income tax assets	5,777		4,423
Prepaid expenses and other	10,121		6,923
Total current assets	72,679		69,228
PROPERTY, PLANT AND EQUIPMENT, net	34,090		34,621
LONG-TERM INVESTMENTS	7,820		10,389
DEFINITE-LIVED INTANGIBLE ASSETS, net	2,589		3,050
OTHER ASSETS	4,294		4,634
	\$ 121,472	\$	121,922
LIABILITIES AND SHAREHOLDERS' EQUITY			
CURRENT LIABILITIES:			
Line of credit	\$ 10,000	\$	5,500
Accounts payable	5,520		2,979
Accrued volume incentives	10,783		9,842
Accrued liabilities	15,573		13,813
Income taxes payable	1,873		2,989
Total current liabilities	43,749		35,123
LONG-TERM LIABILITIES:			
Deferred income tax liabilities	1,859		1,414
Deferred compensation	1,893		1,485
Total long-term liabilities	3,752		2,899
SHAREHOLDERS' EQUITY:			
Common Stock, no par value; 20,000 shares authorized, 19,446 shares issued	29,735		31,332
Retained earnings	123,556		121,789
Treasury stock, at cost, 5,528 and 4,314 shares, respectively	(61,130)	(51,891)
Accumulated other comprehensive loss	(18,190)	(17,330)
Total shareholders' equity	73,971		83,900
	\$ 121,472	\$	121,922

See accompanying notes to condensed consolidated financial statements.

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NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME

(Amounts in Thousands, Except Per-Share Information) (Unaudited)

	Th	Three Months Ended June 30,			
	2003		2002		
SALES REVENUE	\$ 7	3,211 \$	77,920		
COST AND EXPENSES:					
Cost of goods sold	1	2,912	13,704		
Volume incentives	3.	2,422	34,430		
Selling, general and administrative	2	5,145	25,912		
OPER ATTRIC DICOLE		2.722	2.074		
OPERATING INCOME		2,732	3,874		
OTHER INCOME (EXPENSE)					
Impairment of investment	(1,768)	_		
Interest income		129	160		
Interest expense		(85)	(1)		
Other income, net		496	1,275		

	(1,228)	1,434
INCOME BEFORE PROVISION FOR INCOME TAXES	1,504	5,308
PROVISION FOR INCOME TAXES	379	2,289
NET INCOME	1,125	3,019
OTHER COMPREHENSIVE INCOME (LOSS), net of tax:		
Foreign currency translation adjustments	(423)	(2,286)
Net unrealized holding gains (losses) on marketable securities	731	(87)
Reclassification adjustment for losses included in net income	333	34
	641	(2,339)
COMPREHENSIVE INCOME	\$ 1,766	\$ 680
BASIC NET INCOME PER COMMON SHARE	\$ 0.08	\$ 0.19
WEIGHTED AVERAGE BASIC COMMON SHARES	13,895	16,088
DILUTED NET INCOME PER COMMON SHARE	\$ 0.08	\$ 0.18
WEIGHTED AVERAGE DILUTED COMMON SHARES	14,143	16,701

See accompanying notes to condensed consolidated financial statements.

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NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME

(Amounts in Thousands, Except Per-Share Information) (Unaudited)

		Six Months Ended June 30.				
		2003				
SALES REVENUE	\$	145,352	\$	153,780		
COST AND EXPENSES:						
Cost of goods sold		25,926		27,319		
Volume incentives		64,522		67,805		
Selling, general and administrative		49,957		52,999		
OPERATING INCOME		4,947		5,657		
OTHER INCOME (EXPENSE)						
Impairment of investments		(1,768)		(3,000)		
Interest income		274		325		
Interest expense		(130)		(1)		
Other income, net		689		1,838		
		(935)		(838)		
INCOME BEFORE PROVISION FOR INCOME TAXES		4,012		4,819		
PROVISION FOR INCOME TAXES		1,283		2,688		
NET INCOME	<u> </u>	2,729		2,131		
OTHER COMPREHENSIVE LOSS, net of tax:						
Foreign currency translation adjustments		(1,118)		(3,216)		
Net unrealized holding losses on marketable securities		(75)		(627)		
Reclassification adjustment for losses included in net income		333		1,459		
		(860)		(2,384)		
COMPREHENSIVE INCOME (LOSS)	\$	1,869	\$	(253)		
BASIC NET INCOME PER COMMON SHARE	\$	0.19	\$	0.13		
WEIGHTED AVERAGE BASIC COMMON SHARES		14,393		16,175		
DILUTED NET INCOME PER COMMON SHARE	\$	0.19	\$	0.13		
WEIGHTED AVERAGE DILUTED COMMON SHARES		14,615		16,902		

See accompanying notes to condensed consolidated financial statements.

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NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Amounts in Thousands) (Unaudited)

	Six Months Ended June 30,			
		2003		2002
CASH FLOWS FROM OPERATING ACTIVITIES:				
Net income	\$	2,729	\$	2,131
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization		3,296		4,391
Tax benefit from stock option exercises		108		289

(Coin) loss on sole of moments, alout and assignment	(41)	108
(Gain) loss on sale of property, plant and equipment Deferred income taxes	(909)	(2,223)
Non-cash compensation	408	(62)
Loss on impaired investments	1.768	3,000
Changes in assets and liabilities:	1,708	3,000
Accounts receivable, net	253	(206)
Inventories, net	(201)	(1,194)
Prepaid expenses and other assets	(3,196)	523
Accounts payable	2,541	(872)
Accrued volume incentives	941	(1,392)
Accrued liabilities	1.760	3,870
Income taxes payable	(1,116)	(888)
Cumulative foreign currency translation adjustments	(1,116)	(3,578)
Net Cash Provided By Operating Activities	7,225	3,897
CASH FLOWS FROM INVESTING ACTIVITIES:		2,007
Capital expenditures	(2,353)	(2,572)
Proceeds from sale of long-term investments	1,060	110
Payments received (advances) on long-term receivables	505	(111)
Purchase of other assets	(200)	(71)
Proceeds from sale of property, plant and equipment	125	74
Net Cash Used In Investing Activities	(863)	(2,570)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Net proceeds from line of credit	4,500	_
Payment of cash dividends	(962)	(1,077)
Purchase of treasury stock	(11,796)	(6,010)
Proceeds from exercise of stock options	849	1,001
Net Cash Used In Financing Activities	(7,409)	(6,086)
EFFECT OF EXCHANGE RATES ON CASH	(2)	362
NET DECREASE IN CASH AND		
CASH EQUIVALENTS	(1,049)	(4,397)
CASH AND CASH EQUIVALENTS AT		
BEGINNING OF THE PERIOD	26,175	29,788
CASH AND CASH EQUIVALENTS AT		
END OF THE PERIOD	\$ 25,126 <u>\$</u>	25,391

See accompanying notes to condensed consolidated financial statements.

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NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Amounts in Thousands, Except Per-Share Information)

iousands, Except Per-Share Information, (Unaudited)

(1) BASIS OF PRESENTATION AND ACCOUNTING POLICIES

The unaudited, condensed consolidated financial statements of Nature's Sunshine Products, Inc. and subsidiaries (together, the "Company") included herein have been prepared pursuant to the rules and regulations of the United States Securities and Exchange Commission. Certain information and footnote disclosures normally required in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such rules and regulations, although the Company believes the following disclosures are adequate to make the information presented not misleading.

These condensed consolidated financial statements reflect all adjustments, which in the opinion of management are necessary to present fairly the Company's financial position as of June 30, 2003, and the results of its operations and its cash flows for the periods presented. All of the adjustments which have been made in these condensed consolidated financial statements are of a normal recurring nature. Operating results for the three and six months ended June 30, 2003 are not necessarily indicative of the results that may be expected for the year ending December 31, 2003.

These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2002.

(2) RECENT ACCOUNTING PRONOUNCEMENTS

In May 2003, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 150, "Accounting for Certain Financial Instruments with Characteristics of Both Liabilities and Equity." SFAS No. 150 establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both debt and equity. The provisions of SFAS No. 150 apply to the classification and disclosure requirements for the following three types of financial instruments: Mandatorily Redeemable Instruments with Repurchase Obligations, and Instruments with Obligations to Issue a Variable Number of Securities. The new reporting and disclosure requirements for SFAS No. 150 become effective for the first interim period beginning after June 15, 2003 or for any covered instruments entered into or modified subsequent to May 31, 2003. The Company believes that the adoption of SFAS No. 150 will not have an effect on the Company's results of operations, liquidity, or financial position.

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The FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations", which provides the accounting requirements for retirement obligations associated with tangible long-lived assets. SFAS No. 143 requires entities to record the fair value of a liability for an asset retirement obligation in the period in which it is incurred. SFAS No. 143 was adopted January 1, 2003 and did not have an impact on the Company's consolidated results of operations, financial position, or liquidity.

In April 2002, the FASB issued SFAS No. 145, "Rescission of FASB Statements No. 4, 44, and 64, Amendment of FASB Statement No. 13, and Technical Corrections," which eliminates the requirement to report gains and losses from extinguishment of debt as extraordinary unless they meet the criteria of APB Opinion 30. SFAS No. 145 also amends other existing authoritative pronouncements to make various technical corrections, clarify meanings, or describe their applicability under changed conditions. SFAS No. 145 becomes effective for the Company for the year ending December 31, 2003. The Company does not expect the adoption of this pronouncement to have a material impact on the Company's financial position, results of operations, or liquidity.

In June 2002, the FASB issued SFAS No. 146, "Accounting for Costs Associated with Exit or Disposal Activities." SFAS No. 146 requires the recognition of a liability for costs associated with an exit or disposal activity to be recorded at fair value when incurred. A company's commitment to a plan, by itself, does not create a present obligation that meets the definition of a liability. SFAS No. 146 became effective for exit or disposal activities initiated after December 31, 2002. The Company's adoption of this pronouncement did not have an impact on the Company's financial position, results of operations, or cash flows.

In November 2002, the FASB issued FASB Interpretation ("FIN") No. 45, "Guarantor's Accounting and Disclosure Requirements for Guarantees, Including Indirect Guarantees of Indebtedness of Others — an Interpretation of FASB Statements No. 5, 57, and 107 and Rescission of FASB Interpretation No. 34." FIN No. 45 elaborates on the disclosures to be made by a guarantor in its interim and annual financial statements about its obligations under certain guarantees that it has issued. It also clarifies that a guarantor is required to recognize, at the inception of a guarantee, a liability for the fair value of the obligation undertaken in issuing the guarantee. The initial recognition and initial measurement provisions of FIN No. 45 are to be applied on a prospective basis to guarantees issued or modified after December 31, 2002. The disclosure requirements of FIN No. 45 became effective for financial statements of interim or annual periods ended after December 15, 2002. The adoption of FIN No. 45 did not have an effect on the Company's results of operations, liquidity, or financial position.

In December 2002, the FASB issued SFAS No. 148, "Accounting for Stock-Based Compensation — Transition and Disclosure" — an amendment of SFAS No. 123. SFAS No. 148 amends SFAS No. 123, "Accounting for Stock-Based Compensation," to provide alternative methods of transition

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for a voluntary change to the fair value based method of accounting for stock-based employee compensation. In addition, SFAS No. 148 amends the disclosure requirements of SFAS No. 123 to require prominent disclosures in both annual and interim financial statements about the method of accounting for stock-based employee compensation and the effect of the method used on reported results. The Company has made the required disclosures in Note 9.

In January 2003, the FASB issued FASB Interpretation ("FIN") No. 46, "Consolidation of Variable Interest Entities — An Interpretation of ARB No. 51". FIN No. 46 addresses consolidation and reporting by business enterprises of variable interest entities. All enterprises with variable interests in variable interest entities created after January 31, 2003 must apply the provisions of FIN No. 46 to those entities immediately. A public entity with a variable interest in a variable interest entity created before February 1, 2003 must apply the provisions of FIN No. 46 to that entity no later than the beginning of the first interim or annual reporting period beginning after June 15, 2003. The adoption of FIN No. 46 is not expected to have an effect on the Company's results of operations, liquidity, or financial position.

(3) INVENTORIES

Inventories consist of the following:

	June 30, 2003	D	ecember 31, 2002
Raw materials	\$ 7,591	\$	6,741
Work in process	1,074		822
Finished goods	17,996		18,897
	\$ 26,661	\$	26,460

(4) INTANGIBLE ASSETS

The composition of the Company's definite-lived intangible assets, is as follows:

	As of June 30, 2003					As of December 31, 2002						
	Carrying Amount		Accumulated Amortization		Net		Carrying Amount		Accumulated Amortization		Net	
Patents and Trademarks	\$ 464	\$	399	\$	65	\$	464	\$	309	\$	155	
Acquired Distributor Networks	4,503		2,069		2,434		4,503		1,701		2,802	
Product Registrations	319		229		90		293		200		93	
Total	\$ 5,286	\$	2,697	\$	2,589	\$	5,260	\$	2,210	\$	3,050	

As of June 30, 2003, the Company has determined that none of its intangible assets are impaired. Amortization expense for intangible assets for the six months ended June 30, 2003, was \$487. Estimated amortization expense for the remainder of 2003 and the five succeeding fiscal years follows:

	Estimat Amortiza Expens	tion
2003 (remainder)	\$	472
2004		343
2005		305
2006		304
2007		302
2008		299

(5) NET INCOME PER COMMON SHARE

Basic net income per common share (Basic EPS) is computed by dividing net income by the weighted-average number of common shares outstanding during the period. Diluted net income per common share (Diluted EPS) reflects the potential dilution that could occur if stock options or other contracts to issue common stock were exercised or converted into common stock. The computation of Diluted EPS does not assume exercise or conversion of securities that would have an anti-dilutive effect on net income per common share.

As of June 30, 2003, the Company had a total of 3,431 common stock options outstanding. These options were granted at fair market value and have a weighted-average exercise price of \$8.27 per share.

	Net Income (Numerator)			Per Share Amount
Three Months Ended June 30, 2003				
Basic EPS	\$ 1,125	13,895	\$	0.08
Effect of stock options	_	248		_
Diluted EPS	\$ 1,125	14,143	\$	0.08
Three Months Ended June 30, 2002				
Basic EPS	\$ 3,019	16,088	\$	0.19
Effect of stock options	_	613		(0.01)
Diluted EPS	\$ 3,019	16,701	\$	0.18

	Net Income (Numerator)	Shares (Denominator)		Per Share Amount
Six Months Ended June 30, 2003				
Basic EPS	\$ 2,729	14,393	\$	0.19
Effect of stock options	_	222		
Diluted EPS	\$ 2,729	14,615	\$	0.19
	<u> </u>			
Six Months Ended June 30, 2002				
Basic EPS	\$ 2,131	16,175	\$	0.13
Effect of stock options	2	727		_
Diluted EPS	\$ 2,131	16,902	\$	0.13

For the three and six months ended June 30, 2003 and 2002, there were outstanding options to purchase 393 and 623 shares of common stock, respectively, that were not included in the computation of Diluted EPS, as their effect would have been anti-dilutive. For the six months ended June 30, 2003 and 2002 there were outstanding options to purchase 424 and 230 shares of common stock, respectively, that were not included in the computation of Diluted EPS, as their effect would have been anti-dilutive.

(6) EQUITY TRANSACTIONS

The Company has declared consecutive quarterly cash dividends since 1988. During the second quarter, the Company paid a dividend of 3 1/3 cents per common share on May 30, 2003, to shareholders of record on May 23, 2003.

For the three and six months ended June 30, 2003, the Company repurchased 138 and 1,326 shares, respectively, of its common stock at an average price per share of \$8.78 and \$8.89, respectively. Upon completion of its authorized buyback program instituted in September 2002, the Company's Board of Directors authorized another 1,000-share buyback program on March 19, 2003. As of June 30, 2003, the Company had repurchased a cumulative total of 1,000 shares under this new authorization.

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(7) OPERATING LINE OF CREDIT

During 2002, the Company entered into an operating line of credit with an interest rate equal to LIBOR (1.10 percent as of June 30, 2003) plus 1.5 percent, which provides for borrowings of up to \$15,000,000. Borrowings under this line of credit may be used to repurchase common shares of the Company's outstanding stock under Board-authorized repurchase programs as well as to fund working capital, capital expenditures and related costs. The line of credit is unsecured and matures July 1, 2004. The outstanding borrowings under this line of credit at June 30, 2003 totaled \$10,000. The line of credit contains other terms and conditions as well as affirmative and negative financial covenants. As of June 30, 2003, the Company was in compliance with these covenants.

(8) ACCUMULATED OTHER COMPREHENSIVE LOSS

The composition of accumulated other comprehensive loss, net of tax, is as follows:

	reign Currency Translation Adjustments	Unrealized Gains (Losses) On Available-For- Sale Securities		Total Accumulated Other Comprehensive Loss
Balance as of December 31, 2002	\$ (17,278)	\$	(52)	\$ (17,330)
Period Change	(1,118)		258	(860)
Balance as of June 30, 2003	\$ (18,396)	\$	206	\$ (18,190)

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(9) STOCK BASED COMPENSATION

The Company accounts for stock-based compensation plans for employees and directors under Accounting Principles Board Opinion No. 25, under which no compensation cost has been recognized in the accompanying consolidated statements of income for the three and six months ended June 30, 2003 and 2002. Had compensation cost been determined consistent with SFAS No. 123, "Accounting for Stock-Based Compensation", the Company's net income and net income per share would have been reduced to the following pro forma amounts:

		Three Months Ended June 30,			
		2003 2002		2002	
Net Income	As reported	\$	1,125	\$	3,019
	Stock option expense, net of related tax effects		(58)		(217)
	Pro forma	\$	1,067	\$	2,802
Basic Net Income Per Share	As reported	\$	0.08	\$	0.19
	Stock option expense, net of related tax effects		_		(0.01)
	Pro forma	\$	0.08	\$	0.18

Diluted Net Income Per Share	As reported	\$	0.08 \$	0.18
	Stock option expense, net of related tax effects			(0.01)
	Pro forma	\$	0.08	0.17
			Six Months Ende	d
			June 30,	
		2003		2002
Net Income	As reported	\$	2,729 \$	2,131
	Stock option expense, net of related tax effects		(113)	(435)
	Pro forma	\$	2,616 \$	1,696
Basic Net Income Per Share	As reported	\$	0.19 \$	0.13
	Stock option expense, net of related tax effects		(0.01)	(0.03)
	Pro forma	\$	0.18 \$	0.10
Diluted Net Income Per Share	As reported	\$	0.19 \$	0.13
	Stock option expense, net of related tax effects		(0.01)	(0.03)
	Pro forma	\$	0.18 \$	0.10
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(10) SEGMENT INFORMATION

The Company has four operating segments. These operating segments are components of the Company for which separate information is available that is evaluated regularly in deciding how to allocate resources and assess performance. The Company evaluates performance based on operating income.

The Company's operating segments are based on geographic operations. Intersegment sales are eliminated in consolidation and are not material.

Operating segment information is as follows:

	Three Months Ended June 30,			Six Months Ended June 30,		
		2003	2002	2003		2002
Sales Revenue:						
United States	\$	44,603	\$ 45,344	4 \$	89,367 \$	89,495
International:						
Latin America		14,272	16,848	3	27,166	32,602
Asia Pacific		6,139	9,244	1	12,713	19,274
Other		8,197	6,484	1	16,106	12,409
		73,211	77,920)	145,352	153,780
Operating Expenses:						
United States		42,525	43,022	2	84,962	86,097
International:						
Latin America		12,922	15,103	3	24,815	29,984
Asia Pacific		7,746	10,118	3	15,834	20,608
Other		7,286	5,803	3	14,794	11,434
	· · · · · · · · · · · · · · · · · · ·	70,479	74,046	5	140,405	148,123
Operating Income (Loss):						
United States		2,078	2,322	2	4,405	3,398
International:						
Latin America		1,350	1,745	5	2,351	2,618
Asia Pacific		(1,607)	(874	1)	(3,121)	(1,334)
Other		911	681	Į.	1,312	975
		2,732	3,874	1	4,947	5,657
Other Income (Expense)	·	(1,228)	1,434	1	(935)	(838)
Income Before Provision for Income Taxes	\$	1,504	\$ 5,30	8 \$	4,012 \$	4,819

Segment assets as of June 30, 2003 and December 31, 2002, are as follows:

	ine 30, 2003	mber 31, 2002
Assets:		
United States	\$ 77,905	\$ 79,512
International:		
Latin America	26,566	26,447
Asia Pacific	11,897	11,871
Other	 5,104	4,092
Total Assets	\$ 121,472	\$ 121,922

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Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with the interim financial information included in this Form 10-Q as well as the consolidated financial statements, the notes thereto, and management's discussion and analysis included in our Annual Report on Form 10-K for the year ended December 31, 2002.

Critical Accounting Policies

Revenue Recognition

We generally recognize sales revenue when products are shipped and title passes to our independent distributors. For most product sales, the sales price is received in

the form of cash or credit card payment, which accompanies or precedes the shipment of the orders. As products are shipped, persuasive evidence of an arrangement exists, delivery has occurred, the price to the buyer is fixed, and collectibility is reasonably assured. A reserve for product returns, which reduces revenue, is accrued based on historical experience. From time to time, our United States operation extends short-term credit associated with product promotions. For certain of our international operations, we offer credit terms consistent with industry standards within each respective country. Amounts received for unshipped merchandise are not recognized as revenue but rather they are recorded as customer deposits and are included in accrued liabilities.

Volume Incentives Accrual

We accrue for volume incentives expense associated with our sales revenue. Volume incentives are a significant part of our direct sales marketing program and represent commission payments made to our independent Distributors and Managers. We specifically analyze volume incentives based on historical and current sales trends when evaluating the adequacy of the accrued volume incentives.

Self-insurance Liabilities

We self-insure for certain employee medical and specific product liabilities. The recorded liabilities for self-insured risks are calculated using actuarial methods and are not discounted. The liabilities include amounts for actual claims and claims incurred but not reported. Actual experience, including claim frequency and severity as well as health care inflation, could result in actual liabilities being more or less than the amounts currently recorded.

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Incentive Trip Accrual

Income and Expense Items

We accrue for expenses of incentive trips associated with our direct sales marketing program, which rewards independent Distributors and Managers with paid attendance at our conventions and meetings. Expenses associated with incentive trips are accrued over qualification periods as they are earned. We specifically analyze incentive trip accruals based on historical and current sales trends as well as contractual obligations when evaluating the adequacy of the incentive trip accrual. Actual results could result in liabilities being more or less than the amounts recorded.

RESULTS OF OPERATIONS

The following table identifies for the three month periods (i) the relationship that net income items disclosed in the condensed consolidated financial statements have to total sales, and (ii) the amount and percent of change of such items compared to the corresponding prior period.

> (Dollar Amounts in Thousands) (Unaudited) (i) Income and Expense Items as a Percent of Sales

Three Months Ended Three Months Ended June 30. June 30. 2003 to 2002 Amount of Percent Income and Increase of 2003 **Expense Items** 2002 (Decrease) Change 100.0% 100.0 % \$ (4,709)(6.0)% Sales Cost of goods sold 17.6 17.6 (792)(5.8)(2,008)Volume incentives 44 3 44 2 (5.8)SG&A expenses 33.2 (3.0)34.4 (767)Total operating expenses 963 95.0 (3.567)(4.8)Operating income 3.7 5.0 (1,142)(29.5)Other income (expense), net (1.6)1.8 (2,662)(185.6)Income before provision for income taxes 2.1 6.8 (3.804)(71.7)Provision for income taxes 2.9 (1,910)0.6 (83.5)15% 3.9% (1.894)Net income (62.7)%

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The following table identifies for the six month periods (i) the relationship that net income items disclosed in the condensed consolidated financial statements have to total sales, and (ii) the amount and percent of change of such items compared to the corresponding prior period.

> (Dollar Amounts in Thousands) (Unaudited) Income and Expense Items as a Percent of Sales Six Months Ended

Six Months Ended June 30, June 30, 2003 to 2002 Amount of Percent Increase 2002 Change 100.0 % \$ (8,428)17.8 (1,393)

(ii)

(ii)

2003 Sales 100.0% (5.5)%Cost of goods sold 17.8 (5.1)Volume incentives 44.4 44.1 (3,283)(4.8)34.4 34.4 (3,042)(5.7)SG&A expenses Total operating expenses 96.6 96.3 (7,718)(5.2)Operating income 3.4 3.7 (710)(12.6)(0.6)Other income (expense), net (0.6)(97)(11.6)Income before provision for income taxes 2.8 3.1 (807)(16.7)0.9 (1,405)Provision for income taxes 1.7 (52.3)Net income 1.9% 1.49 598 28.1%

Sales Revenue

Sales revenue for the three months ended June 30, 2003, was \$73.2 million compared to \$77.9 million for the same period in the prior year, a decrease of approximately 6.0 percent. Sales revenue for the six months ended June 30, 2003, was \$145.4 million compared to \$153.8 million for the same period in the prior year, a decrease of approximately 5.5 percent. The decrease in sales revenue for the three and six months ended June 30, 2003, primarily reflects lower sales revenue in our international operations.

Sales revenue in our United States operation for the three and six months ended June 30, 2003, was \$44.6 million and \$89.4 million, respectively, a decrease of approximately 1.6 percent and 0.0 percent, respectively, compared to the same period in the prior year. The sales decrease resulted from lower sales volumes offset, in part, by a price increase effected on April 1, 2003. During the third and fourth quarters of 2002, the Company instituted new marketing and promotional activities designed to aid Distributors in building their business. We expect to see benefits from those programs continue for the remainder of 2003.

Our international operations reported sales revenue of \$28.6 million and \$56.0 million for the three and six months ended June 30, 2003, respectively, a decrease of approximately 12.2 percent and 12.9 percent, respectively, compared to the same periods in the prior year.

Sales revenue in Latin America was \$14.3 million and \$27.2 million for the three and six months ended June 30, 2003, respectively, a decrease of 15.3 percent and 16.7 percent, respectively, compared to the same period in the prior year. The sales revenue decline experienced in Latin America was primarily due to the devaluation of the Venezuelan Bolivar due to the unstable economic environment in Venezuela as well as import restrictions imposed by the Brazilian government and the devaluation of the Brazilian Real. The economic and political environment in Venezuela continues to adversely affect the Company. The Venezuelan government is increasingly becoming adverse to foreign companies. Sales from Venezuela accounted for 2.4% and 2.1% of total sales for the three and six months ended June 30, 2003. Total assets in Venezuela were 2,535,000 as of June 30, 2003. We expect to continue to be negatively impacted from the unstable economic and political environment and the devaluation of the Venezuelan Bolivar.

Sales revenue in Asia Pacific was \$6.1 million and \$12.7 million for the three and six months ended June 30, 2003, respectively, a decrease of 33.6 percent and 34.0 percent, respectively, compared to the same periods in the prior year. The sales revenue decline experienced in our Asia Pacific markets is primarily the result of continued sales revenue decreases experienced by South Korea due to increased competition.

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Sales revenue in our other markets was \$8.2 million and \$16.1 million for the three and six months ended June 30, 2003, respectively, an increase of 26.4 percent and 29.8 percent, respectively, compared to the same periods in the prior year. The growth in sales revenue experienced in our other markets is primarily due to the positive results of our operations in the Russian Federation as well as the United Kingdom.

Our independent sales force consists of Managers and Distributors. A Distributor interested in earning additional income by committing more time and effort to selling our products may attain the rank of "Manager". Appointment as a Manager is dependent upon attaining certain volume levels and demonstrating leadership abilities. The number of Managers at June 30, 2003, was approximately 15,200 compared to approximately 14,000 as of December 31, 2002. The number of Distributors at June 30, 2003, was approximately 525,000 compared to approximately 509,000 as of December 31, 2002. The United States and Russian operations account for the majority of the increase in Managers and Distributors since December 31, 2002 due to favorable sales trends in those locations in recent months.

Cost of Goods Sold

For the three and six months ended June 30, 2003, cost of goods sold remained essentially constant, as a percent of sales, compared to the same period in the prior year. We expect cost of goods sold to decrease slightly as a percent of sales during the remainder of 2003 compared to the six months ended June 30, 2003 due to the price increase put in place on April 1, 2003 and also due to the expected stabilization or strengthening of certain foreign currencies.

Volume Incentives

Volume incentives are commissions paid to independent sales force members for reaching certain levels of sales revenue performance and organizational development and are an integral part of our direct sales marketing program. Volume incentives vary slightly, on a percentage basis, by product due to our pricing policies. For the three and six months ended June 30, 2003, volume incentives, as a percent of sales, increased slightly compared to the same period in the prior year primarily as a result of the increase in the United States sales revenue where volume incentives are slightly higher. We expect volume incentives to remain constant, as a percent of sales, during the remainder of 2003 compared to the six months ended June 30, 2003.

Selling, General and Administrative

Selling, general and administrative expenses for the three and six months ended June 30, 2003, decreased \$0.8 million and \$3.0 million, respectively, compared to the same period of the prior year as a result of the cost control measures put in place during the latter part of 2002. For the remainder of 2003, we expect selling, general and administrative expenses, as a percent of sales, to decrease slightly as compared to the six months ended June 30, 2003, as a result of continued benefits from cost controls implemented in 2002.

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Other Income (Expense)

Other income (expense) for the three months ended June 30, 2003, decreased approximately \$2.7 million compared to the same period of the prior year, primarily as a result of a combination of an impairment of an equity investment in HealtheTech Corporation of \$1.8 million and a reduction of foreign exchange transaction gains in certain of our subsidiaries in the second quarter of 2003.

Income Tax

The effective income tax rate for the three and six months ended June 30, 2003, was 25.2 percent and 32.0 percent, respectively, compared to 43.1 percent and 55.8 percent for the same periods in the prior year, respectively. The decrease in the effective tax rate for the three and six months ended June 30, 2003, was primarily the result of the utilization of current year losses of certain foreign subsidiaries that had not been previously recognized as well as the reduction of taxable income due to dividends received that were taxed in prior years. For the remainder of the year ending December 31, 2003, management expects the annual effective income tax rate to be approximately 32 percent.

Product Liability

Similar to other manufacturers and distributors of products that are ingested, we face an inherent risk of exposure to product liability claims in the event that, among other things, the use of our products results in injury. As a result of increased regulatory scrutiny of products that contain ephedrine alkaloids and kava, we have not been able to obtain product liability insurance covering such products. Approximately 2 percent of our products contain some amount of ephedrine alkaloids and kava. We carry insurance in the types and amounts we consider reasonably adequate to cover the other risks associated with our business. Premiums for our product liability coverage applicable to our products that are insurable increased approximately 35 percent at June 1, 2002, providing significantly less coverage than that of the prior year. On June 1, 2003, we established a wholly owned captive insurance company to provide products liability insurance coverage for the Company. We have accrued an amount using the assistance of a third party actuary that we believe is sufficient to cover probable and reasonably estimable liabilities related to product liability claims based on our history of such claims. However, there can be no assurance that these estimates will prove to be sufficient nor can there be any assurance that the ultimate outcome of any litigation for product liability will not have a material negative impact on our financial position, results of operations, or liquidity.

Segment Information

See information included in the condensed consolidated financial statements under Item 1 Note 10.

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Balance Sheet

Allowance For Doubtful Accounts

The Company's allowance for doubtful accounts did not significantly change from December 31, 2002 to June 30, 2003.

Accrued Liabilitie

Accrued liabilities increased approximately \$1.8 million as of June 30, 2003 compared to December 31, 2002, as a result of accruals for incentive trips associated with our direct sales marketing program, which rewards independent distributors and managers with paid attendance at our conventions.

LIQUIDITY AND CAPITAL RESOURCES

Cash and cash equivalents decreased approximately \$1.0 million as of June 30, 2003 compared to December 31, 2002. The decrease in cash and cash equivalents is primarily the result of our Board-authorized stock buyback program through which we repurchased 1,326 shares of our common stock in the open market for \$11.8 million during the six months ended June 30, 2003. These cash outflows were offset, in part, by cash provided by operating activities of \$7.2 million and net proceeds from borrowings under our line of credit of \$4.5 million.

We believe that working capital requirements can be met for the foreseeable future through our available cash and cash equivalents, cash generated from operating activities and borrowings from our operating line of credit; however, a prolonged economic downturn or a decrease in the demand for our products could adversely affect our long-term liquidity. In the event of a significant decrease in cash provided by our operating activities, it might be necessary for us to obtain additional external sources of funding.

During 2002, the Company entered into an operating line of credit arrangement with a bank with an interest rate equal to LIBOR (1.1 percent as of June 30, 2003) plus 1.5 percent, which provides for borrowings of up to \$15.0 million. Borrowings under this line of credit may be used to repurchase common shares of the Company's outstanding stock under Board-authorized repurchase programs as well as to fund working capital, capital expenditures and related costs. The line of credit is unsecured and matures July 1, 2004. The outstanding borrowings under this line of credit at June 30, 2003 totaled \$10,000. The line of credit contains other terms and conditions as well as affirmative and negative financial covenants. As of June 30, 2003, the Company is in compliance with all financial covenants.

Legal Proceedings

We are a defendant in various lawsuits which are incidental to our business. After consultation with legal counsel, we believe that the ultimate disposition of these matters will not have a material adverse effect upon our consolidated results of operations, financial position, or liquidity.

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Review by the Securities and Exchange Commission

On April 30, 2003, the Securities and Exchange Commission ("SEC") notified us that the SEC's accounting staff had reviewed our annual report filed on Form 10-K for the fiscal year ended December 31, 2002. They sent us a letter of comment which identified several accounting issues on which the staff sought clarification and additional information. We have provided a preliminary response letter to the staff and we are in the process of providing additional information in response to the staff's request.

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

Management's Discussion and Analysis of Financial Condition and Results of Operations and other sections of this Form 10-Q may contain forward-looking statements. Such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements may relate but not be limited to projections of revenues, income or loss, capital expenditures, plans for growth and future operations, financing needs, product liability claims and availability of insurance, as well as assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. When used in "Management's Discussion and Analysis of Financial Condition and Results of Operations", and elsewhere in this Form 10-Q the words "estimates", "expects", "anticipates", "projects", "plans", "intends" and variations of such words and similar expressions are intended to identify forward-looking statements that involve risks and uncertainties. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements.

Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We conduct our business in several countries and intend to continue to expand our foreign operations. Sales revenue, operating income and net income are affected by fluctuations in currency exchange rates, interest rates and other uncertainties inherent in doing business and selling product in more than one currency. In addition, our operations are exposed to risks associated with changes in social, political and economic conditions inherent in foreign operations, including changes in the laws and policies that govern foreign investment in countries where we have operations as well as, to a lesser extent, changes in United States laws and regulations relating to foreign trade and investment.

Foreign Currency Risk

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weakening of the U.S. dollar and will be negatively impacted by a strengthening of the U.S. dollar. Given the uncertainty of exchange rate fluctuations, we cannot estimate the affect of these fluctuations on our future business, product pricing, results of operations or financial condition. Changes in currency exchange rates affect the relative prices at which we sell our products. We regularly monitor our foreign currency risks and periodically take measures to reduce the risk of foreign exchange rate fluctuations on our operating results. We do not use derivative instruments for hedging, trading or speculating on foreign exchange rate fluctuations.

The following table sets forth average currency exchange rates of one U.S. dollar into local currency for each of the countries in which sales revenue exceeded \$10.0 million during any of the previous two years.

Six Months Ended June 30	2003	2002
Mexico	10.6	9.3
South Korea	1,203.4	1,287.0
Venezuela	1,636.7	925.9

Interest Rate Risk

We have investments, which by nature are subject to market risk. At June 30, 2003, we had investments totaling \$10.5 million of which \$5.3 million were held as municipal obligations, carry an average fixed interest rate of 5.2 percent and mature over a five-year period. A hypothetical one percent change in interest rates would not have a material affect on our liquidity, financial position, or results of operations. Our remaining investments of \$5.2 million are not subject to interest rate risk.

The Company's line of credit carries a variable interest rate, and has a balance of \$10.0 million at June 30, 2003. The Company does not hedge against changes in interest rates. An increase in the effective interest rate of 1.0 percent would increase interest expense by \$10,000 for every \$1.0 million that the Company had outstanding on its line of credit for a full year.

Item 4. CONTROLS AND PROCEDURES

- (a) Evaluation of disclosure controls and procedures. Our Chief Executive Officer and our Chief Financial officer, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as at June 30, 2003 (the "Evaluation Date"), have concluded that, as of the Evaluation Date, our disclosure controls and procedures were adequate and effective to ensure that material information relating to us and our consolidated subsidiaries would be made known to them by others within those entities.
- (b) Changes in internal controls. There were no significant changes in our internal controls or in other factors that could significantly affect our internal controls and procedures subsequent to the Evaluation Date, nor were there any significant deficiencies or material weaknesses in such internal controls and procedures requiring corrective actions. As a result, no corrective actions were taken.

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PART II OTHER INFORMATION

Item 5. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

At the Company's Annual Meeting of Shareholders held on May 23, 2003, the shareholders re-elected the following persons to three-year terms to the Board of Directors:

NOMINEE	FOR	AUTHORITY
Pauline Hughes Francis	11,867,265	880,479
Douglas Faggioli	12,487,939	259,805

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Richard G. Hinckley, Eugene L. Hughes, Kristine F. Hughes, and Daniel P. Howells also serve as directors of the Company, and their terms of office continued after the Annual Meeting.

Item 6. EXHIBITS AND REPORTS ON FORM 8-K

- a) Exhibits
 - 31.1 Certification of Chief Executive Officer
 - 31.2 Certification of Chief Financial Officer
 - 32.1 Certification of Chief Executive Officer
 - 32.2 Certification of Chief Financial Officer
- e) Reports on Form 8-K

A report was filed on Form 8-K during the quarter for which this Report is filed. The Form 8-K was dated April 21, 2003, and at Item 7 the Registrant reported its first quarter 2003 operating results.

Other Items

There were no other items to be reported under Part II of this Report.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NATURE'S SUNSHINE PRODUCTS, INC.

Date: August 13, 2003 /s/ Daniel P. Howells

Daniel P. Howells, President & Chief Executive Officer

Date: August 13, 2003 /s/ Craig D. 1

/s/ Craig D. Huff
Craig D. Huff, Executive Vice President, Chief Financial Officer & Treasurer

CERTIFICATIONS

I, DANIEL P. HOWELLS, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Nature's Sunshine Products, Inc.;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
 - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 13, 2003 /s/ Daniel P. Howells
President & Chief Executive Officer

I, CRAIG D. HUFF, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Nature's Sunshine Products, Inc.;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
 - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date:August 13, 2003

/s/ Craig D. Huff
Executive Vice President, Chief
Financial Officer & Treasurer

CERTIFICATION OF CHIEF EXECUTIVE OFFICER

- I, Daniel P. Howells, President and Chief Executive Officer of Nature's Sunshine Products, Inc. (the "Registrant"), do hereby certify in accordance with 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, based on my knowledge:
 - (1) the Quarterly Report on Form 10-Q of the Registrant, to which this certification is attached as an exhibit (the "Report"), fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
 - (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

DATED: August 13, 2003

/s/ Daniel P. Howells

Daniel P. Howells

President and Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to Nature's Sunshine Products, Inc. and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

CERTIFICATION OF CHIEF FINANCIAL OFFICER

I, Craig D. Huff, Executive Vice-President, Chief Financial Officer & Treasurer of Nature's Sunshine Products, Inc. (the "Registrant"), do hereby certify in accordance with 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, based on my knowledge:

- the Quarterly Report on Form 10-Q of the Registrant, to which this certification is attached as an exhibit (the "Report"), fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

DATED: August 13, 2003

/s/ Craig D. Huff
Craig D. Huff
Executive Vice President, Chief
Financial Officer & Treasurer

A signed original of this written statement required by Section 906 has been provided to Nature's Sunshine Products, Inc. and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.