Form 144 Filer Information

**FORM 144** 

144: Filer Information

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

Filer CIK	0001236872	
Filer CCC	XXXXXXX	
Is this a LIVE or TEST Filing?		
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	NATURES SUNSHINE PRODUCTS INC	
SEC File Number	001-34483	
Address of Issuer	2901 WEST BLUEGRASS BLVD. SUITE 100 LEHI UTAH 84043	
Phone	(801) 341-7900	
Name of Person for Whose Account the Securities are To Be Sold	MOSS RICHARD D	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.		
Relationship to Issuer	Director	
144: Securities Information	on	
Title of the Class of Securities To Be Sold	Common	
Name and Address of the Broker	Wells Fargo Clearing Services One North Jefferson Avenue St. Louis MO 63103	
Number of Shares or Other Units To Be Sold	3000	
Aggregate Market Value	44155.57	
Number of Shares or Other Units Outstanding	18350801	
Approximate Date of Sale	06/23/2025	
Name the Securities Exchange	NASDAQ	

any part of the purchase price or other consideration therefor:

144:	<b>Securities</b>	To	Be	Sol	ld
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Title of the Class	Common
Date you Acquired	05/02/2025
Nature of Acquisition Transaction	Restricted Share Grants and Compensation
Name of Person from Whom Acquired	Issuer
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Is this a Gift?	Date Donor Acquired
Amount of Securities Acquired	3000
Date of Payment	05/02/2025
Nature of Payment	N/A

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Richard D Moss Revocable Trust 2901 Bluegrass Boulevard, Suite 100 Lehi UT 84043
Title of Securities Sold	Nature's Sunshine Products, Inc.
Date of Sale	05/09/2025
Amount of Securities Sold	10000
Gross Proceeds	137426.61

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Richard D Moss Revocable Trust 2901 Bluegrass Boulevard, Suite 100 Lehi UT 84043
Title of Securities Sold	Nature's Sunshine Products, Inc.
Date of Sale	05/12/2025
Amount of Securities Sold	5000
Gross Proceeds	72658.80

# 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Richard D Moss Revocable Trust 2901 Bluegrass Boulevard, Suite 100 Lehi UT 84043
Title of Securities Sold	Nature's Sunshine Products, Inc.

Date of Sale	05/14/2025
Amount of Securities Sold	250
Gross Proceeds	3531.25

## 144: Securities Sold During The Past 3 Months

Richard D Moss Revocable Trust 2901Bluegrass Boulevard, Suite 100 Name and Address of Seller Lehi

84043

Title of Securities Sold Natures's Sunshine Products, Inc.

Date of Sale 05/15/2025

Amount of Securities Sold 750

10889.15 **Gross Proceeds** 

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller Richard D Moss 2901 Bluegrass Boulevard, Suite 100 Lehi

UT 84043

Title of Securities Sold Nature's Sunshine Products, Inc.

Date of Sale 05/16/2025

2500 Amount of Securities Sold

**Gross Proceeds** 36838.53

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller Richard D Moss Revocable Trust 2901 Bluegrass Boulevard, Suite 100 Lehi

UT 84043

Title of Securities Sold Nature's Sunshine Products, Inc.

Date of Sale 05/19/2025

Amount of Securities Sold 3000

44315.16 **Gross Proceeds** 

# 144: Securities Sold During The Past 3 Months

Richard D Moss Revocable Trust Name and Address of Seller 2901 Bluegrass Boulevard, Suite 100

Lehi 84043

Title of Securities Sold Nature's Sunshine Products, Inc.

Date of Sale 05/22/2025

Amount of Securities Sold 500

**Gross Proceeds** 7203.26

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller Richard D Moss Revocable Trust

2901 Bluegrass Boulevard, Suite 100

Lehi 84043

Title of Securities Sold Nature's Sunshine Products, Inc.

Date of Sale 05/27/2025

Amount of Securities Sold 3000

**Gross Proceeds** 44263.22

### 144: Securities Sold During The Past 3 Months

Richard D Moss Revocable Trust 2901 Bluegrass Boulevard, Suite 100 Name and Address of Seller

84043

Title of Securities Sold Natures Sunshine Products, Inc.

Date of Sale 05/29/2025

Amount of Securities Sold 5500

82634.84 **Gross Proceeds** 

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller Richard D Moss Revocable Trust

2901 Bluegrass Boulevard, Suite 100

Lehi UT 84043

Title of Securities Sold Natures Sunshine Products, Inc.

Date of Sale 06/03/2025

Amount of Securities Sold 1000

14528.00 **Gross Proceeds** 

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller Richard D Moss Revocable Trust

2901 Bluegrass Boulevard, Suite 100 Lehi

UT 84043

Title of Securities Sold Natures Sunshine Products, Inc.

06/13/2025 Date of Sale

Amount of Securities Sold 734

**Gross Proceeds** 10606.90

#### 144: Securities Sold During The Past 3 Months

Name and Address of Seller

Richard D Moss Revocable Trust 2901 Bluegrass Boulevard, Suite 100

Lehi UT 84043

Title of Securities Sold		Natures Sunshine Products, Inc.
Date of Sale		06/18/2025
Amount of Securities S	Sold	1000
Gross Proceeds		14527.23

### 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Richard D Moss Revocable Trust 2901 Bluegrass Boulevard, Suite 100 Lehi UT 84043
Title of Securities Sold	Natures Sunshine Products, Inc.
Date of Sale	06/20/2025
Amount of Securities Sold	1500
Gross Proceeds	21921.73

### 144: Remarks and Signature

Remarks	The shares were sold from the Richard D Moss Revocable Trust.
Date of Notice	06/23/2025

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	Richard D Moss
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ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)