# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, D.C. 20549
FORM 8-K

## CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): August 7, 2018
NATURE'S SUNSHINE PRODUCTS, INC.
(Exact name of registrant specified in its charter)

| Utah | $\mathbf{0 0 1 - 3 4 4 8 3}$ | $\mathbf{8 7 - 0 3 2 7 9 8 2}$ |
| :---: | :---: | :---: |
| (State or other jurisdiction of <br> incorporation) | (Commission File Number) | (I.R.S. Employer Identification No.) |

2901 West Bluegrass Blvd., Suite 100, Lehi, Utah 84043
(Address of principal executive offices)
(Zip Code)

Registrant's telephone, including area code: (801) 341-7900
N/A
(Former name and former address, if changed since last report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions see General Instruction A.2. below):
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§203.405 of this chapter) or Rule $12 \mathrm{~b}-2$ of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

On August 7, 2018, Nature's Sunshine Products, Inc. (the "Company") issued a press release announcing financial results for the second quarter ended June 30, 2018. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information furnished pursuant to this Item 2.02 and the exhibit hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and shall not be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act except as shall be expressly set forth by specific reference in such filing.

The press release furnished herewith makes reference to non-GAAP financial information, which the Company's management believes assists management and investors in evaluating and comparing period-to-period results in a more meaningful and consistent manner. A reconciliation of GAAP to non-GAAP results is provided in the press release.

Item 9.01 Financial Statements and Exhibits.

Item No.

Exhibit
Press release issued by the Company, dated August 7, 2018

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## NATURE'S SUNSHINE PRODUCTS, INC

By:
s/ Joseph W. Baty
Joseph W. Baty, Executive Vice President, Chief Financial Officer and
Treasurer

## NATURESSUNSHINE:

## FOR IMMEDIATE RELEASE

## NATURE'S SUNSHINE PRODUCTS REPORTS SECOND QUARTER 2018 FINANCIAL RESULTS

- Second quarter net sales increased 12.2 percent year-over-year to $\$ 91.3$ million
- Net income of \$0.1 million attributable to common shareholders, or de minimis per diluted common share during the second quarter
- Second quarter adjusted EBITDA increased 64.9 percent year-over-year to $\$ 5.2$ million

LEHI, Utah, August 7, 2018 - Nature's Sunshine Products, Inc. (NASDAQ: NATR), a leading natural health and wellness company engaged in the manufacture and direct selling of nutritional and personal care products, today reported its financial results for the second quarter ended June 30, 2018.

## Management Commentary

"We generated strong second quarter sales growth compared to the prior year period, which combined with our focus on cost controls led to improvement in both net income and EBITDA compared to the prior year," commented Gregory L. Probert, Chairman and Chief Executive Officer. "Sales growth was driven by continued positive trends in Synergy Asia Pacific, NSP Russia, Central and Eastern Europe and NSP China, with a moderated rate of decline in NSP Americas. We are pleased with the continued momentum in Korea, which drove the majority of the growth in Synergy Asia Pacific. Additionally, in China, we dedicated management resources to increasing the engagement of our independent service providers over the past several months and are pleased with the sequential and year over year sales growth generated during the quarter. We still remain early in the development of our direct selling operations in China and will continue to focus on broadening our leadership and driving a long-term growth opportunity in this promising market."

## Second Quarter 2018 Financial Highlights

|  | Net Sales by Operating Segment |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months Ended June 30, 2018 |  | Three Months Ended June 30, 2017 |  | Percent Change |  | Impact of Currency Exchange |  | Percent Change Excluding Impact of Currency |  |
| NSP Americas: |  |  |  |  |  |  |  |  |  |  |
| NSP North America | \$ | 32,919 | \$ | 33,190 | (0.8) | \% | \$ | 112 | (1.2) | \% |
| NSP Latin America |  | 5,467 |  | 6,231 | (12.3) | \% |  | (54) | (11.4) | \% |
|  |  | 38,386 |  | 39,421 | (2.6) | \% |  | 58 | (2.8) | \% |
|  |  |  |  |  |  |  |  |  |  |  |
| NSP Russia, Central and Eastern Europe |  | 9,407 |  | 7,160 | 31.4 | \% |  | 82 | 30.2 | \% |
|  |  |  |  |  |  |  |  |  |  |  |
| Synergy WorldWide: |  |  |  |  |  |  |  |  |  |  |
| Synergy Asia Pacific |  | 28,966 |  | 21,271 | 36.2 | \% |  | 1,139 | 30.8 | \% |
| Synergy Europe |  | 5,107 |  | 6,097 | (16.2) | \% |  | 397 | (22.7) | \% |
| Synergy North America |  | 2,646 |  | 2,995 | (11.7) | \% |  | - | (11.7) | \% |
|  |  | 36,719 |  | 30,363 | 20.9 | \% |  | 1,536 | 15.9 | \% |
|  |  |  |  |  |  |  |  |  |  |  |
| NSP China |  | 6,754 |  | 4,400 | 53.5 | \% |  | 435 | 43.6 | \% |
|  |  |  |  |  |  |  |  |  |  |  |
|  | \$ | 91,266 | \$ | 81,344 | 12.2 | \% | \$ | 2,111 | 9.6 | \% |

Net sales of $\$ 91.3$ million increased 12.2 percent compared to $\$ 81.3$ million in the second quarter of 2017. On a local currency basis, net sales increased 9.6 percent compared to 2017. Growth was primarily related to continued growth in Synergy Asia Pacific, NSP Russia, Central and Eastern Europe and NSP China, offset by a $\$ 1.0$ million decline in net sales in NSP Americas and a $\$ 1.0$ million decline in Synergy Europe. Net sales were also positively impacted by $\$ 2.1$ million of favorable foreign currency exchange rate fluctuations.

Gross margin, as a percentage of net sales, decreased to 73.4 percent from 73.9 percent in the second quarter of 2017. The decrease in gross margin as compared to the prior year was primarily driven by changes in market mix and provisions for inventory obsolescence.

Volume incentives, as a percentage of net sales, decreased to 34.5 percent from 34.8 percent in the second quarter of 2017. The decrease in volume incentives as a percent of net sales is primarily due to changes in market mix, reflecting growth in markets where volume incentives as a percentage of net sales are lower than the consolidated average, partially offset by growth in NSP China where sales commissions to independent service providers are included in selling, general and administrative expenses ("SG\&A").

SG\&A expenses increased by approximately $\$ 1.5$ million to $\$ 33.3$ million for the second quarter of 2018. The increase in SG\&A expenses is primarily due to transition costs related to the announced retirement of the Company's Chief Executive Officer, the timing of accrued employee benefits and the increase in independent service fees from the Company's growth in China, which were partially offset by a gain on the sale of a Company building. As a percentage of net sales, SG\&A expenses were 36.5 percent, compared to 39.1 percent for the same period in 2017.

Operating income in the second quarter of 2018 was $\$ 2.2$ million, or 2.4 percent as a percentage of net sales, as compared to break even in the second quarter of 2017 .

Other income (loss), net, in the second quarter of 2018 decreased to a loss of $\$ 1.8$ million compared to income of $\$ 0.4$ million in the second quarter of 2017. The effective income tax rate was 116.4 percent in the second quarter of 2018 compared to 190.5 percent in the second quarter of 2017.

Net income attributable to common shareholders was $\$ 0.1$ million, or de minimis per diluted common share, compared to a loss of $\$ 0.2$ million, or $\$ 0.01$ per common share, in 2017. The net loss attributable to NSP China was $\$ 0.6$ million, or $\$ 0.03$ per diluted common share for the quarter, compared to $\$ 1.2$ million, or $\$ 0.06$ per common share for the second quarter of 2017.

Adjusted EBITDA was $\$ 5.2$ million, compared to $\$ 3.1$ million in 2017. Adjusted EBITDA, which is a non-GAAP financial measure, is defined here as net income/loss from continuing operations before taxes, depreciation, amortization and other income/loss adjusted to exclude share-based compensation expense. A reconciliation of Net Loss to Adjusted EBITDA is provided in the attached financial tables.

## Six Months Ended June 30, 2018 Financial Highlights

|  | Net Sales by Operating Segment |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six Months Ended June 30, 2018 |  | Six Months Ended June 30, 2017 |  | Percent Change |  | Impact of Currency Exchange |  | Percent Change Excluding Impact of Currency |  |
| NSP Americas: |  |  |  |  |  |  |  |  |  |  |
| NSP North America | \$ | 68,523 | \$ | 71,236 | (3.8) | \% | \$ | 237 | (4.1) | \% |
| NSP Latin America |  | 11,734 |  | 12,830 | (8.5) | \% |  | 42 | (8.9) | \% |
|  |  | 80,257 |  | 84,066 | (4.5) | \% |  | 279 | (4.9) | \% |
|  |  |  |  |  |  |  |  |  |  |  |
| NSP Russia, Central and Eastern Europe |  | 18,958 |  | 15,606 | 21.5 | \% |  | 318 | 19.4 | \% |
|  |  |  |  |  |  |  |  |  |  |  |
| Synergy WorldWide: |  |  |  |  |  |  |  |  |  |  |
| Synergy Asia Pacific |  | 52,674 |  | 40,052 | 31.5 | \% |  | 2,700 | 24.8 | \% |
| Synergy Europe |  | 10,763 |  | 12,022 | (10.5) | \% |  | 1,146 | (20.0) | \% |
| Synergy North America |  | 5,100 |  | 5,602 | (9.0) | \% |  | - | (9.0) | \% |
|  |  | 68,537 |  | 57,676 | 18.8 | \% |  | 3,846 | 12.2 | \% |
|  |  |  |  |  |  |  |  |  |  |  |
| NSP China |  | 10,856 |  | 7,094 | 53.0 | \% |  | 698 | 43.2 | \% |
|  |  |  |  |  |  |  |  |  |  |  |
|  | \$ | 178,608 | \$ | 164,442 | 8.6 | \% | \$ | 5,141 | 5.5 | \% |

Net sales increased 8.6 percent to $\$ 178.6$ million compared to $\$ 164.4$ million in the six months ended June 30 , 2017. On a local currency basis, net sales increased 5.5 percent compared to 2017. Growth was primarily related to continued growth in Synergy Asia Pacific, NSP Russia, Central and Eastern Europe and NSP China, offset by a $\$ 3.8$ million decline in nets sales in NSP Americas and a $\$ 1.3$ million decline in Synergy Europe. Net sales were also positively impacted by $\$ 5.1$ million of favorable foreign currency exchange rate fluctuations.

Gross margin, as a percentage of net sales, decreased to 73.7 percent from 73.9 percent in the six months ended June 30, 2017. The decrease in gross margin as compared to the prior year was primarily driven by changes in market mix and provisions for inventory obsolescence.

Volume incentives, as a percentage of net sales, increased to 35.2 percent from 34.8 percent in the six months ended June 30, 2017. The increase in volume incentives as a percent of net sales is primarily due to changes in market mix, reflecting growth in markets where volume incentives as a percentage of net sales are higher than the consolidated average, partially offset by growth in NSP China where sales commissions to independent service providers are included in SG\&A expenses.

SG\&A expenses increased by approximately $\$ 3.5$ million to $\$ 65.7$ million for the six months ended June 30 , 2018. The increase in SG\&A expenses is primarily due to transition costs related to the announced retirement of the Company's Chief Executive Officer, the timing of accrued employee benefits, the increase in independent service fees from the Company's growth in China and increased depreciation related to the Company's Oracle ERP system implemented in April 2017, which were partially offset by a gain on the sale of a Company building. As a percentage of net sales, SG\&A expenses were 36.8 percent, compared to 37.8 percent for the same period in 2017.

Operating income for the six months ended June 30, 2018 was $\$ 3.1$ million or 1.7 percent as a percentage of net sales, as compared to operating income of \$2.1 million or 1.3 percent as a percentage of net sales, in the same period in 2017.

Other income (loss), net, in the six months ended June 30, 2018 was a loss of $\$ 1.1$ million compared to income of $\$ 1.7$ million in the six months ended June 30, 2017. The effective income tax rate was 86.5 percent in the six months ended June 30, 2018 compared to 61.9 percent for the same period in 2017.

Net income attributable to common shareholders was $\$ 0.6$ million, or $\$ 0.03$ per diluted common share, compared to $\$ 2.0$ million, or $\$ 0.10$ per diluted common share, in 2017. The net loss attributable to NSP China was $\$ 1.5$ million, or $\$ 0.08$ per diluted common share for the six months ended June 30, 2018, compared to $\$ 2.6$ million, or $\$ 0.14$ per diluted common share for the same period in 2017.

Adjusted EBITDA was $\$ 9.2$ million, compared to $\$ 7.4$ million in 2017. Adjusted EBITDA, which is a non-GAAP financial measure, is defined here as net income from continuing operations before taxes, depreciation, amortization and other income/loss adjusted to exclude share-based compensation expense. A reconciliation of Net Income to Adjusted EBITDA is provided in the attached financial tables.

## Balance Sheet and Cash Flow

Net cash provided by operating activities was $\$ 9.4$ million for the six months ended June 30, 2018, compared to a use of cash of $\$ 0.7$ million for the prior year period. Capital expenditures during the six months ended June 30, 2018 totaled $\$ 2.7$ million compared to $\$ 3.1$ million in the same period 2017. The Company ended the second quarter of 2018 with cash and cash equivalents of $\$ 46.9$ million.

## Active Distributors and Customers by Segment (1)

|  | 2018 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Distributors <br> \& Customers | Managers | Distributors <br> \& Customers | Managers |
| NSP Americas | 101,700 | 5,800 | 105,500 | 6,400 |
| NSP Russia, Central and Eastern Europe | 65,500 | 3,100 | 60,000 | 2,700 |
| Synergy WorldWide | 50,000 | 4,200 | 49,000 | 4,100 |
| Total | 217,200 | 13,100 | 214,500 | 13,200 |

(1) Active Distributors and customers include Nature's Sunshine Products' independent Distributors and customers who have purchased products directly from the Company for resale and/or personal consumption during the previous three months ended as of the date indicated. Total Manager, Distributors and Customers, which includes those who have made a purchase in the last twelve months, was approximately 511,000 as of June 30, 2018.

In China, the Company does not sell its products through Managers and Distributors, but rather through independent service providers who are compensated for marketing, sales support, and other services.

## Conference Call

Nature's Sunshine Products will host a conference call to discuss its second quarter 2018 results on Tuesday, August 7, 2018 at 5:30 PM Eastern Time. The toll-free dial-in number for callers in the U.S. and Canada is 1-877-423-9813, conference ID: 13682130. International callers can dial 1-201-689-8573, conference ID: 13682130. A replay will be available from August 7, 2018 at 8:30 PM Eastern Time through August 24, 2018 at 11:59 PM Eastern Time by dialing 1-844-512-2921 (U.S. and Canada) or 1-412-317-6671 (International), replay PIN: 13682130. The call will also be webcast live and will be available on the Investors section of Nature's Sunshine Products' website at www.naturessunshine.com for 90 days.

## About Nature's Sunshine Products

Nature's Sunshine Products (NASDAQ: NATR), a leading natural health and wellness company, markets and distributes nutritional and personal care products through a global direct sales force of approximately 511,000 independent Managers, Distributors and Customers in more than 40 countries. Nature's Sunshine manufactures most of its products through its own state-of-the-art facilities to ensure its products continue to set the standard for the highest quality, safety and efficacy on the market today. The Company has four reportable business segments that are divided based on the characteristics of their Distributor base, similarities in compensation plans, as well as the internal organization of NSP's officers and their responsibilities (NSP Americas;

NSP Russia, Central and Eastern Europe; Synergy WorldWide; and NSP China). The Company also supports health and wellness for children around the world through its partnership with the Sunshine Heroes Foundation. Additional information about the Company can be obtained at its website, www.naturessunshine.com.

## Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements regarding the Company's future business expectations, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may include, but are not limited to, statements relating to the Company's objectives, plans, strategies and financial results. All statements (other than statements of historical fact) that address activities, events or developments that the Company intends, expects, projects, believes or anticipates will or may occur in the future are forward-looking statements. These statements are often characterized by terminology such as "believe," "hope," "may," "anticipate," "should," "intend," "plan," "will," "expect," "estimate," "project," "positioned," "strategy" and similar expressions, and are based on assumptions and assessments made by management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, including the following.

- changes in laws and regulations, or their interpretation, applicable to direct selling or the nutritional supplement industry may prohibit or restrict the Company's ability to sell its products in some markets or require the Company to make changes to its business model in some markets;
- extensive government regulations to which the Company's products, business practices and manufacturing activities are subject;
- legal challenges to the Company's direct selling program or to the classification of its independent distributors;
- effect of complex legal and regulatory requirements, particularly in China and South

Korea;

- impact of anti-bribery laws, including the U.S. Foreign Corrupt Practices

Act;

- its ability to attract and retain independent distributors;
- the loss of one or more key independent distributors who have a significant sales network;
- the full implementation of its joint venture for operations in China with Fosun Industrial Co., Ltd.;
- registration of products for sale in foreign markets, or difficulty or increased cost of importing products into foreign markets;
- cyber security threats and exposure to data
loss;
- reliance on information technology
infrastructure;
- the effect of fluctuating foreign exchange rates;
- liabilities and obligations arising from improper activity by its independent distributors;
- failure of the Company's independent distributors to comply with advertising laws;
- changes to its independent distributor compensation
plans;
- geopolitical issues and conflicts;
- negative consequences resulting from difficult economic conditions, including the availability of liquidity or the willingness of its customers to purchase products;
- risks associated with the manufacturing of the Company's products;
- uncertainties relating to the application of transfer pricing, duties, value-added taxes, and other tax regulations, and changes thereto;
- changes in tax laws, treaties or regulations, or their interpretation, including the impact of the Tax Cuts and Jobs

Act;

- availability and integrity of raw
materials;
- the competitive nature of its business and the nutritional supplement industry;
- negative publicity related to its products, ingredients, or direct selling organization and the nutritional supplement industry;
- product liability
claims;
- the sufficiency of trademarks and other intellectual property
rights;
- reliance on third-parties to distribute its products and provide support services to independent distributors; and
- actions on trade relations by the U.S. and foreign governments.

These and other risks and uncertainties that could cause actual results to differ from predicted results are more fully detailed under the caption "Risk Factors" in our reports filed with the Securities and Exchange Commission, including our Annual Report on Form 10-K and Quarterly Reports filed on Forms 10-Q.

All forward-looking statements speak only as of the date of this press release and are expressly qualified in their entirety by the cautionary statements included in or incorporated by reference into this press release. Except as is required by law, the Company expressly disclaims any obligation to publicly release any revisions to forward-looking statements to reflect events after the date of this press release.

## Non-GAAP Financial Measures

The Company has included information which has not been prepared in accordance with generally accepted accounting principles (GAAP), such as information concerning Adjusted EBITDA and net sales excluding the impact of foreign currency exchange fluctuations. Management utilizes the non-GAAP measure Adjusted EBITDA in the evaluation of its operations and believes that this measure is a useful indicator of the Company's ability to fund its business. This non-GAAP financial measure should not be considered as an alternative to, or more meaningful than, U.S. GAAP net income as an indicator of the Company's operating performance. Moreover, Adjusted EBITDA, as presented by the Company, may not be comparable to similarly titled measures reported by other companies.

In addition, the Company believes presenting the impact of foreign currency fluctuations is useful to investors because it allows a more meaningful comparison of net sales of its foreign operations from period to period. Net sales excluding the impact of foreign currency fluctuations should not be considered in isolation or as an alternative to net sales in U.S. dollar measures that reflect current period exchange rates, or to other financial measures calculated and presented in accordance with U.S. GAAP.

Other companies may use the same or similarly named measures, but exclude different items, which may not provide investors with a comparable view of Nature's Sunshine Products' performance in relation to other companies. The Company has included a reconciliation of Net Income to Adjusted EBITDA, the most comparable GAAP measure, in the attached financial tables.

# NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS <br> (Amounts in thousands, except per share information) 

(Unaudited)

|  | Three Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  |
| Net sales | \$ | 91,266 | \$ | 81,344 |
| Cost of sales |  | $(24,278)$ |  | $(21,197)$ |
| Gross profit |  | 66,988 |  | 60,147 |
|  |  |  |  |  |
| Operating expenses: |  |  |  |  |
| Volume incentives |  | 31,492 |  | 28,288 |
| Selling, general and administrative |  | 33,310 |  | 31,836 |
| Operating income |  | 2,186 |  | 23 |
| Other income (loss), net |  | $(1,807)$ |  | 441 |
| Income before provision for income taxes |  | 379 |  | 446 |
| Provision for income taxes |  | 441 |  | 884 |
| Net loss |  | (62) |  | (420) |
| Net loss attributable to noncontrolling interests |  | (129) |  | (233) |
| Net income (loss) attributable to common shareholders | \$ | 67 | \$ | (187) |
|  |  |  |  |  |
| Basic and diluted net income (loss) per common share: |  |  |  |  |
|  |  |  |  |  |
| Basic earnings (loss) per share attributable to common shareholders | \$ | - | \$ | (0.010) |
|  |  |  |  |  |
| Diluted earnings (loss) per share attributable to common shareholders | \$ | - | \$ | (0.010) |
|  |  |  |  |  |
| Weighted average basic common shares outstanding |  | 19,105 |  | 18,876 |
| Weighted average diluted common shares outstanding |  | 19,402 |  | 18,876 |

# NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS <br> (Amounts in thousands, except per share information) 

(Unaudited)

|  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  |
| Net sales | \$ | 178,608 | \$ | 164,442 |
| Cost of sales |  | $(46,991)$ |  | $(42,925)$ |
| Gross profit |  | 131,617 |  | 121,517 |
|  |  |  |  |  |
| Operating expenses: |  |  |  |  |
| Volume incentives |  | 62,854 |  | 57,271 |
| Selling, general and administrative |  | 65,696 |  | 62,172 |
| Operating income |  | 3,067 |  | 2,074 |
| Other income (loss), net |  | $(1,067)$ |  | 1,716 |
| Income before provision for income taxes |  | 2,000 |  | 3,790 |
| Provision for income taxes |  | 1,729 |  | 2,347 |
| Net income |  | 271 |  | 1,443 |
| Net loss attributable to noncontrolling interests |  | (294) |  | (530) |
| Net income attributable to common shareholders | \$ | 565 | \$ | 1,973 |
|  |  |  |  |  |
| Basic and diluted net income per common share: |  |  |  |  |
|  |  |  |  |  |
| Basic earnings per share attributable to common shareholders | \$ | 0.03 | \$ | 0.10 |
|  |  |  |  |  |
| Diluted earnings per share attributable to common shareholders | \$ | 0.03 | \$ | 0.10 |
|  |  |  |  |  |
| Weighted average basic common shares outstanding |  | 19,058 |  | 18,861 |
| Weighted average diluted common shares outstanding |  | 19,408 |  | 19,251 |

## NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED BALANCE SHEETS
(Amounts in thousands)
(Unaudited)


## Liabilities and Shareholders' Equity

Current liabilities:

| Accounts payable | \$ | 4,224 | \$ | 4,215 |
| :---: | :---: | :---: | :---: | :---: |
| Accrued volume incentives and service fees |  | 19,145 |  | 18,774 |
| Accrued liabilities |  | 29,818 |  | 24,980 |
| Deferred revenue |  | 1,553 |  | 3,348 |
| Income taxes payable |  | 2,071 |  | 1,834 |
| Related party note payable |  | 1,025 |  | 506 |
| Total current liabilities |  | 57,836 |  | 53,657 |
| Revolving credit facility |  | 7,210 |  | 13,181 |
| Liability related to unrecognized tax benefits |  | 4,761 |  | 4,633 |
| Deferred compensation payable |  | 1,545 |  | 1,980 |
| Long-term deferred income tax liability |  | 714 |  | 770 |
| Other liabilities |  | 737 |  | 1,242 |
| Total liabilities |  | 72,803 |  | 75,463 |
|  |  |  |  |  |
| Shareholders' equity: |  |  |  |  |
| Common stock, no par value; 50,000 shares authorized, 19,130 and 18,919 shares issued and outstanding, respectively |  | 132,594 |  | 131,525 |
| Retained deficit |  | (653) |  | $(2,072)$ |
| Noncontrolling interests |  | 117 |  | 411 |
| Accumulated other comprehensive loss |  | $(10,398)$ |  | $(10,132)$ |
| Total shareholders' equity |  | 121,660 |  | 119,732 |
|  |  | 194,463 | \$ | 195,195 |

NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Amounts in thousands)
(Unaudited)


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NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES
    RECONCILIATION OF NET LOSS TO ADJUSTED EBITDA
                (Amounts in thousands)
                                    (Unaudited)
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|  | Three Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  |
| Net loss | \$ | (62) | \$ | (420) |
| Adjustments: |  |  |  |  |
| Depreciation and amortization |  | 2,411 |  | 2,134 |
| Share-based compensation expense |  | 581 |  | 984 |
| Other (income) loss, net* |  | 1,807 |  | (441) |
| Provision for income taxes |  | 441 |  | 884 |
| Adjusted EBITDA | \$ | 5,178 | \$ | 3,141 |

NATURE'S SUNSHINE PRODUCTS, INC. AND SUBSIDIARIES RECONCILIATION OF NET INCOME TO ADJUSTED EBITDA
(Amounts in thousands)
(Unaudited)

|  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  |
| Net income | \$ | 271 | \$ | 1,443 |
| Adjustments: |  |  |  |  |
| Depreciation and amortization |  | 5,012 |  | 3,585 |
| Share-based compensation expense |  | 1,124 |  | 1,762 |
| Other (income) loss, net* |  | 1,067 |  | $(1,716)$ |
| Provision for income taxes |  | 1,729 |  | 2,347 |
| Adjusted EBITDA | \$ | 9,203 | \$ | 7,421 |

* Other (income) loss, net is primarily comprised of foreign exchange gains and losses, interest income, and interest expense.


## Contact:

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