### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type  | e Responses)  |                        |   |  |          |              |                                       |                                  |                |                                  |                          |   |              |  |   |   |   |                          |
|---|---|------------------------|---|--|----------|--------------|---------------------------------------|----------------------------------|----------------|----------------------------------|--------------------------|---|--------------|--|---|---|---|--------------------------|
| 1. Name and Address of Reporting Person* Bunker Stephen M |   |                        |   | 2. Issuer Name and Ticker or Trading Symbol NATURES SUNSHINE PRODUCTS INC [NATR] |          |              |                                       |                                  |                |                                  |                          | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director Officer (give title below) Other (specify below)  EVP, CFO, Treasurer |              |  |   |   |   |                          |
| 2500 WES<br>100   | ST EXECU  | (First)<br>UTIVE PARKW | AXZ OF HED  | 3. Date of 03/01/20  |          | est Tran     | sactio                                | n (Month                         | /Day           | /Year)                           |                          |   |              |  | EVP,  | CFO, Treasur  | er  |                          |
|   | 04042   | (Street)               |   | 4. If Ame  | ndmer    | t, Date      | Origi                                 | nal Filed(                       | Month          | /Day/Yea                         | ır)                      |   | _ For        | m filed by 0                           | One Reporting                                       | p Filing(Check<br>Person<br>Reporting Person  | Applicable Lii  | ne)                      |
| LEHI, UT  |   | (State)                | (Zip)   |  |          | Т            | ble I                                 | - Non-Do                         | rivat          | ivo Soc                          | uritio                   | s Acquire   | d D          | isposed a                              | of or Rone  | ficially Own  | ud.   |                          |
| 1.Title of Sec<br>(Instr. 3)                              | curity  |                        | 2. Transaction<br>Date<br>(Month/Day/Year                 | 2A. Dee<br>Execution<br>any<br>(Month/   | on Dat   | e, if C      | . Tran                                | saction                          | 4. Se<br>(A) ( | ecuritie<br>or Disp<br>r. 3, 4 a | s Acqu                   | f (D) 5.  | Amo          | ount of Se                             | ecurities Be  | neficially<br>I   | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect | Beneficial<br>Ownership  |
|   |   |                        |   |  |          |              | Code                                  | e V                              | Amo            |                                  | (D)                      | Price   |              |  |   |   | (Instr. 4)  |                          |
| Reminder: R   | eport on a se   | parate line for each   | Class of securities b                                     | - Derivativ  | ve Sec   | urities      | Acqu                                  | Perso<br>in this<br>a curr       | ns was fori    | m are<br>y valid<br>d of, or     | not re<br>I OMB<br>Benef | equired to control  | o res        | spond ι<br>nber.                       |   | ion contain<br>form displa  |   | 1474 (9-02)              |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)       | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |                        | 3A. Deemed<br>Execution Date, i<br>any<br>(Month/Day/Year | Code   | etion (S | . Numl       | ber<br>vative<br>es<br>ed (A)<br>osed | 6. Date I<br>Expiration (Month/I | Exerc<br>on Da | isable a                         |                          | 7. Title a of Under Securitie (Instr. 3   | rlying<br>es | g                                      | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction | Owners Form of Derivat Security Direct ( or Indir     | Ownersh<br>y: (Instr. 4) |
|   |   |                        |   | Code   | v        | (A)          | (D)                                   | Date<br>Exercisa                 |                | Expirati<br>Date                 | ion                      | Title   | 1            | Amount<br>or<br>Number<br>of<br>Shares |   | (Instr. 4)  | (Instr. 4   | )                        |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)          | \$ 11.37  | 03/01/2012             |   | A  | 2        | 4,000<br>(1) | )                                     | Ш                                | (              | 05/10/                           | 2020                     | Comm<br>Stocl   | 4            | 44,000                                 | \$ 0  | 44,000 [1   | ) D   |                          |
| Employee<br>Stock   |   |                        |   |  |          | 30,000       | )                                     | (2)                              |                | 21/02                            | (2021                    | Comm  | on ,         | 30,000                                 | \$ 0  | 30,000 (2   | ) D   |                          |
| Option<br>(Right to<br>Buy)                               | \$ 8.88   | 03/01/2012             |   | A  |          | <u>(2)</u>   |                                       | (2)                              |                | 01/03/                           | 2021                     | Stock   | ζ .          | 30,000                                 | \$0   | 30,000  |   |                          |

## **Reporting Owners**

|  |          | l            | Relationships       |       |
|--|----------|--------------|---------------------|-------|
| Reporting Owner Name / Address   | Director | 10%<br>Owner | Officer             | Other |
| Bunker Stephen M<br>2500 WEST EXECUTIVE PARKWAY, SUITE 100<br>LEHI, UT 84043 |          |              | EVP, CFO, Treasurer |       |

### **Signatures**

| /s/ J | Jamon Jarvis as attorney-in-fact for Stephen M. Bunker | 03/07/2013 |
|-------|--|------------|
|       | -**Signature of Reporting Person                       | Date       |
|       |  | J          |

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On May 10, 2010, the reporting person was granted an option to purchase 44,000 shares of common stock. The option vests in three equal installments based on satisfaction of certain (1) performance criteria. The performance criteria for two-thirds of the options were determined to have been met on 3/1/12, resulting in vesting of the option with respect to 29,334 shares. The remainder of the option vested with respect to 14,666 shares on 8/21/12 when the performance criteria for the final one-third of the grant was determined to have been met.
- On January 3, 2011, the reporting person was granted an option to purchase 30,000 shares of common stock. The option vests in three equal installments based on satisfaction of certain (2) performance criteria. The performance criteria for two-thirds of the options were determined to have been met on 3/1/12, resulting in vesting of the option with respect to 20,000 shares. The remainder of the option vested with respect to 10,000 shares on 8/21/12 when the performance criteria for the final one-third of the grant was determined to have been met.
- (3) The option vests in four equal annual installments beginning on March 5, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.