FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1 37														
1. Name and Address of Reporting Person * DOWDEN ALBERT R			2. Issuer Name and Ticker or Trading Symbol NATURES SUNSHINE PRODUCTS INC [NATR]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director Officer (give title below) Other (specify below)					
(Last) (First) (Middle) 2533 EVERGREEN LANE			3. Date of Earliest Transaction (Month/Day/Year) 08/01/2012											
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person						
STEAMBOAT SPRINGS, CO 80477 (City) (State) (Zip)			Table I - Non-Derivative Securities Acqu					Acaui	ured, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. Transaction Code (Instr. 8)		1		ired 5. Amour Beneficia		nt of Securities ally Owned Following Transaction(s)		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	V	Amount	(A) or (D)	Price	(I) (Instr. 4)				
Common	Common Stock 08/0		08/01/2012(1)		A		3,076 (2) A	A S	8 0	4,076		I	D	
Reminder:	Report on a s	separate line fo	or each class of secur	rities beneficially ov		Persor	ns who				ction of inf			1474 (9-02)
Reminder:	Report on a s	separate line fo	Table II -	Derivative Securiti	ies Acquire	Persor contain the for ed, Disp	ns who ned in t m displ	this forn lays a c , or Bene	n are urre	not requesting ntly valid	uired to res	ormation spond unle trol numbe	ss	1474 (9-02)
1. Title of Derivative Security		3. Transaction	Table II - n 3A. Deemed Execution Day	Derivative Securitive.g., puts, calls, wa 4. Transaction Code Year) (Instr. 8)	ies Acquire arrants, op	Persor contain the for ed, Disp tions, co	ns who ned in to med in to	this form lays a c or Bene ole securion sable Date	m are urrel ficial ities) 7. Ti Amo Und Secu (Inst 4)	not requesting ntly valid	OMB conf	spond unle	of 10. Owners: Form of Derivati Security Direct (i	11. Natur of Indire Beneficia Ownersh (Instr. 4)

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
DOWDEN ALBERT R					
2533 EVERGREEN LANE	X				
STEAMBOAT SPRINGS, CO 80477					

Signatures

/s /Jamon Jarvis as attorney-in-fact for Albert R. Dowden	02/08/2013
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)
- (1) Transaction was completed pursuant to an agreement with an effective date of 05/04/2012.
- (2) These shares are in the form of RSUs. Each RSU represents the right to receive one share of NATR common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.