

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **August 18, 2008**

Nature's Sunshine Products, Inc.

(Exact Name of Registrant as Specified in its Charter)

Utah
(State or other jurisdiction of
incorporation)

0-8707
(Commission
File Number)

87-0327982
(IRS Employer
Identification No.)

75 East 1700 South
Provo, Utah
(Address of Principal Executive Offices)

84606
(Zip Code)

Registrant's telephone number, including area code:
(801) 342-4300

N/A
(Former Name, Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On August 18, 2008, Nature's Sunshine Products, Inc. (the "Company") issued a press release, entitled "Nature's Sunshine Declares Quarterly Cash Dividend," announcing a quarterly cash dividend of five cents per share of common stock, payable on September 8, 2008 to shareholders of record on August 27, 2008. A copy of the press release is attached to this report as Exhibit 99.1 and is incorporated herein by this reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release, entitled "Nature's Sunshine Declares Quarterly Cash Dividend," issued by Nature's Sunshine Products, Inc. dated August 18, 2008.

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Nature's Sunshine Products, Inc.

Date: August 20, 2008

By: /s/ Stephen M. Bunker
Chief Financial Officer

3

EXHIBIT INDEX

Exhibit Number

Exhibit

99.1

Press release, entitled "Nature's Sunshine Declares Quarterly Cash Dividend," issued by Nature's Sunshine Products, Inc., dated August 18, 2008

FOR IMMEDIATE RELEASE

NATURE'S SUNSHINE DECLARES QUARTERLY CASH DIVIDEND

PROVO, UTAH, August 18, 2008 — Nature's Sunshine Products, Inc. (OTC:NATR), a leading manufacturer and marketer of encapsulated herbs and vitamins, today declared a 5 cents per common share quarterly cash dividend payable September 8, 2008 to shareholders of record on August 27, 2008.

The Company has declared consecutive quarterly cash dividends since 1988 pursuant to its cash dividend policy.

Nature's Sunshine Products manufactures and markets through direct sales encapsulated and tableted herbal products, high quality natural vitamins, and other complementary products. In addition to the United States, the Company has operations in Japan, Mexico, Central America, South Korea, Canada, Dominican Republic, Venezuela, Ecuador, Peru, the United Kingdom and Ireland, Europe, Colombia, Brazil, The Russian Federation, Thailand, Israel, Singapore, Philippines, Australia, Taiwan, Hong Kong, Indonesia, Malaysia, China and Poland. The Company also has exclusive distribution agreements with selected companies in Argentina, Australia, Chile, New Zealand, and Norway.

Contact:

Stephen M. Bunker
Chief Financial Officer
75 East 1700 South
P.O. Box 19005
Provo, UT 84605
(801) 342-4370

Steven S. Anreder
Anreder & Company
10 East 40th Street
Suite 1308
New York, NY 10016
(212) 532-3232

For more information, contact us at our website at www.natr.com.
