UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): November 3, 2006

Nature's Sunshine Products, Inc.

(Exact Name of Registrant as Specified in its Charter)

Utah

(State or other jurisdiction of

incorporation or organization)

0-8707 (Commission File Number) 87-0327982 (IRS Employer Identification No.)

75 East 1700 South Provo, Utah (Address of Principal Executive Offices)

84606 (Zip Code)

Registrant's Telephone Number, Including Area Code: (801) 342-4300

N/A

(Former name, former address, and formal fiscal year, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)

Item 8.01 Other Events.

On November 3, 2006, Nature's Sunshine Products, Inc. (the "Company") issued a press release, entitled "Nature's Sunshine Declares Quarterly Cash Dividend," announcing a quarterly cash dividend of five cents per share of common stock, payable on November 28, 2006 to shareholders of record on November 17, 2006. A copy of the press release is attached to this report as Exhibit 99.1 and is incorporated herein by this reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release, entitled "Nature's Sunshine Declares Quarterly Cash Dividend," issued by Nature's Sunshine Products, Inc. dated November 3, 2006

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SIGNATURES

Pursuant to the requirements of the Securities Exchange of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Nature's Sunshine Products, Inc.

By /s/ Stephen M. Bunker

EXIHIBIT INDEX

Exhibit Number

99.1

Press release, entitled "Nature's Sunshine Declares Quarterly Cash Dividend" issued by Nature's Sunshine Products, Inc., dated November 3, 2006

Exhibit

NATURE'S SUNSHINE DECLARES QUARTERLY CASH DIVIDEND

PROVO, UTAH, November 3, 2006 — Nature's Sunshine Products, Inc. (OTC:NATR), a leading manufacturer and marketer of encapsulated herbs and vitamins, today declared a 5 cents per common share quarterly cash dividend payable November 28, 2006 to shareholders of record on November 17, 2006.

The Company has declared consecutive quarterly cash dividends since 1988 pursuant to its cash dividend policy.

Nature's Sunshine Products manufactures and markets through direct sales encapsulated and tableted herbal products, high quality natural vitamins, and other complementary products. In addition to the United States, the Company has operations in Japan, Mexico, Central America, South Korea, Canada, Dominican Republic, Venezuela, Ecuador, Peru, the United Kingdom and Ireland, Colombia, Brazil, Thailand, Israel, Singapore, Australia, Taiwan, Hong Kong, Indonesia and Malaysia. The Company also has exclusive distribution agreements with selected companies in Argentina, Australia, Chile, New Zealand, Norway, and the Russian Federation.

Contact:

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For more information, contact us at our website at www.natr.com.