

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12



NATURE'S SUNSHINE PRODUCTS, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies: _____
 - (2) Aggregate number of securities to which transaction applies: _____
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): _____
 - (4) Proposed maximum aggregate value of transaction: _____
 - (5) Total fee paid: _____
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid: _____
 - (2) Form, Schedule or Registration Statement No.: _____
 - (3) Filing Party: _____
 - (4) Date Filed: _____



To the Shareholders of Nature's Sunshine Products, Inc.:

In our Proxy Statement filed March 27, 2020, we stated that we intend to hold our annual meeting in person. Given the circumstances surrounding the coronavirus (COVID-19) pandemic, and in our desire to be good citizens and protect the health of our shareholders, we are filing this supplement to announce alternative arrangements for our annual meeting. We will still hold our annual meeting in person as originally stated, adhering to local protocols as directed. Because this will limit attendance, we will also use a telephone conference line, which will make the audio from the meeting available to shareholders. The conference call will be listen-only, meaning comments and questions will not be available. Details for the conference call are below. As always, we encourage you to vote your shares prior to the annual meeting.

Annual Meeting Conference Call Details

Date: Wednesday, May 6, 2020

Time: 10:00 a.m. Mountain Time

Dial-In: 1-800-263-0877 (domestic)

1-856-344-9283 (international)

Conference ID: 3800375

Webcast: Directly at <http://public.viavid.com/index.php?id=139710> or on the Investor section of the Company's website at www.naturessunshine.com

It is important that your shares be represented and voted. You may vote your shares by visiting the website <http://www.proxyvote.com>. For detailed information regarding voting instructions, please refer to the Notice Regarding the Availability of Proxy Materials you received in the mail and the section of the March 27, 2020 Proxy Statement entitled "Questions and Answers about the 2020 Annual Meeting and this Proxy Statement".

Lehi, Utah
May 1, 2020

By Order of the Board of Directors
/s/ NATHAN G. BROWER

Nathan G. Brower
Executive Vice President, General Counsel and Secretary